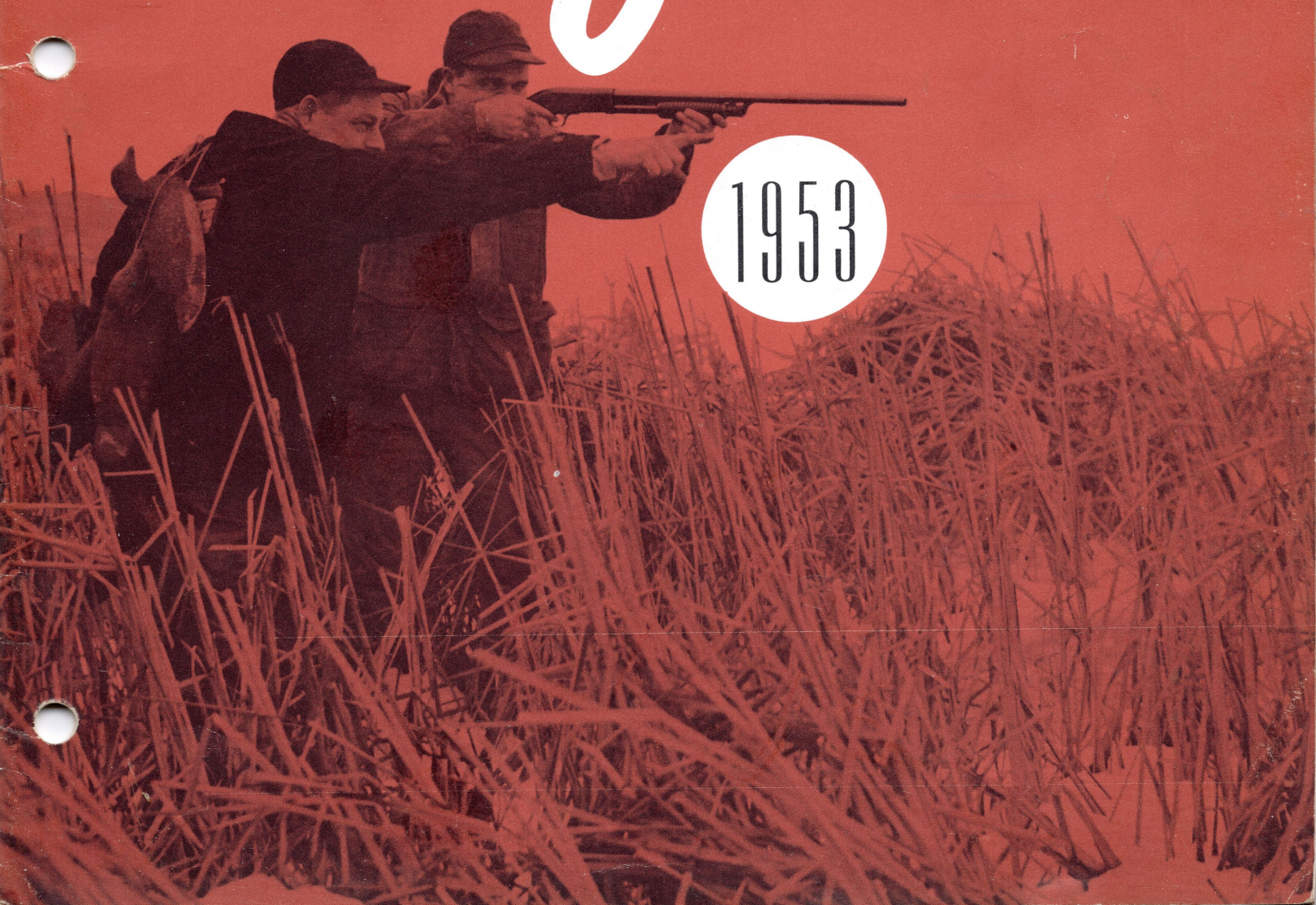
GOODYEAR

Gun AND AMMUNITION CATALOG

1953



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WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

GOODYEAR'S
New, Bigger Gun Line

Two of America's most highly respected names in firearms manufacturing — Winchester and Remington — join the already impressive lineup of Stevens, Mossberg, Savage, and Marlin rifles and shotguns now available at your local Goodyear dealer.

The addition of Remington and Winchester is another step forward in Goodyear's continuing program of providing the nation's sportsmen with a full range of every widely known and recognized quality sporting gun. Whether you're a neophyte hunter or a veteran, Goodyear's dazzling array of guns in all types and calibers will meet your exacting demands.

Goodyear's Dealers, stimulated by the increasing interest in hunting, shooting, and general gunmanship, now have available a complete line of shotguns from the .410 to the 12 gauge.

Sportsmen will find rifles from the versatile .22 to the big game hunter's powerful .35 caliber — all reasonably priced.

As quickly as gun manufacturers' production expands sufficiently, Goodyear Dealers will have still further additions to their lines. Not all Winchester and Remington guns are available this season in Goodyear's selection. Manufacturer's production is not sufficient to permit listing of some short supply numbers. Goodyear is offering only those guns which are in reasonable supply. Goodyear Dealers, therefore, can anticipate delivery of the guns ordered.

KEEP THIS CATALOG

This is the only Gun and Ammunition Catalog Goodyear plans to issue this year.

Shotguns . . . Winchester-Stevens

SLIDE ACTION REPEATING . . . 12 AND .410 GAUGES

MODEL 25 WINCHESTER Slide Action Repeating 12 Gauge Shotgun

Smooth Handling, Versatile, 4-Shot Repeater

Barrel — Winchester proof marked, furnished in 28-inch length with full choke or modified choke. Chambered for 2¾ inch shells.

Action — Hammerless, slide action "pump" gun. Magazine capacity: four shells with one chamber. Positive cross lock safety operates horizontally across front of trigger guard.

Sight — Winchester No. 81A metal bead front.

Stock — Pistol grip and slide handle of genuine walnut. Approximate length of pull: 14 inches. Drop at comb: 1½ inches. Drop at heel: 2½ inches.

Weight — Approximately 7½ pounds.

25-2781	Full choke	*Retail **$80.25**
25-2782	Modified choke	60.20
Std. Pkg. 10	(SW)	Wt. 107½ lbs.

MODEL 42 WINCHESTER Slide Action Repeating .410 Gauge Shotgun

Light, Smooth-Handling Favorite

Barrel — Winchester proof steel, full choke. Chambered for 3-inch shell or 2½ inch shell. Length: 26 inches.

Action — Famous Winchester slide action. Tubular magazine holds five 3-inch or six 2½ inch shells. Furnished with plug to reduce magazine to two-shell capacity.

Sight — Winchester No. 81A metal front.

Stock — American walnut pistol grip and slide handle. Approximate length of pull: 13¾ inches.

Safety — Positive cross lock operating horizontally across front of trigger guard.

Weight — Approximately 6 pounds.

25-2783		*Retail **$81.70**
Std. Pkg. 5	(SW)	Wt. 37 lbs.
		61.25

MODEL 820-SC STEVENS Slide Action Repeating 12 Gauge Shotgun

Features Shock-Absorber Recoil Pad, "Multi-Choke" Selector

Barrel — Special alloy gun steel. "Multi-Choke" lets you select choke automatically with just a twist of the fingers. Chambered for 2¾ inch shells. Proof tested. Length: 28 inches.

Action — Hammerless, slide action "pump" gun.

Receiver — Polished and blued. Solid frame. Side ejection magazine holds five shells plus one in chamber for six-shot capacity.

Safety — Independent push-button type at forward end of trigger guard.

Stock — Selected walnut pistol grip with fluted comb. Composition butt plate.

Forearm — Selected walnut, vertically grooved for firm grip.

Weight — 7½ pounds. Overall length: 47⅛ inches.

25-2744		Retail **$69.75**
Std. Pkg. 5	(SW)	Wt. 43 lbs.
		52.30

MODEL 97 WINCHESTER Slide Action Repeating 12 Gauge Shotgun

Dependable, Hard-Shooting Favorite of All Hunters

Barrel — Winchester proof marked plain barrel. Available in 30-inch full choke. Chambered for 2¾ inch standard or high velocity shells.

Action — Fast handling Winchester slide action with visible hammer and safety notch at half cock. Tubular type magazine has capacity of five rolled crimp or six shells. Furnished with plug.

Sight — Winchester metal front.

Stock — Pistol grip only. Stock and slide handle of American walnut. Approximate length of pull: 13⅞ inches. Checkered composition butt plate.

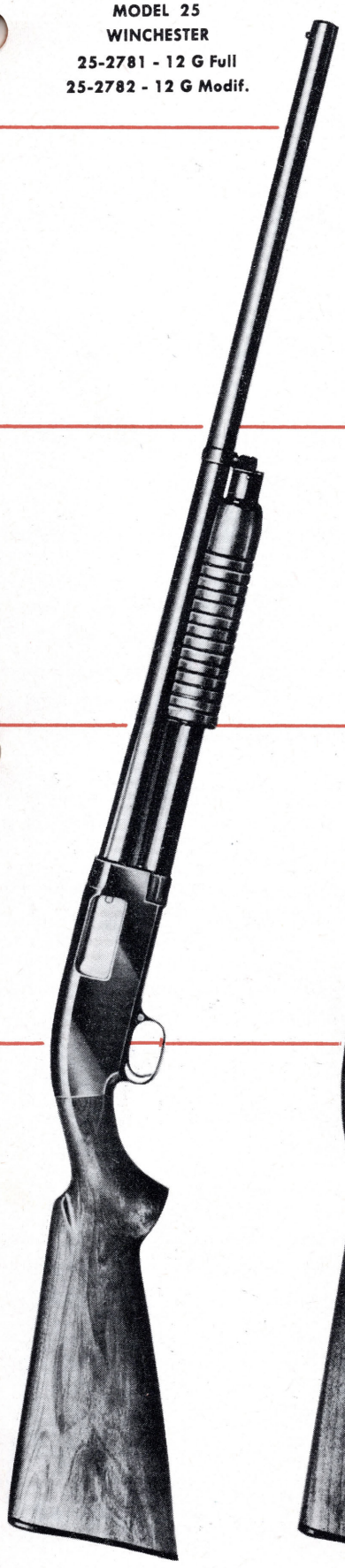
Weight — About 7¾ pounds. Overall length: 49⅛ inches.

25-2784		*Retail **$77.30**
Std. Pkg. 5	(SW)	Wt. 45 lbs.
		57.95

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

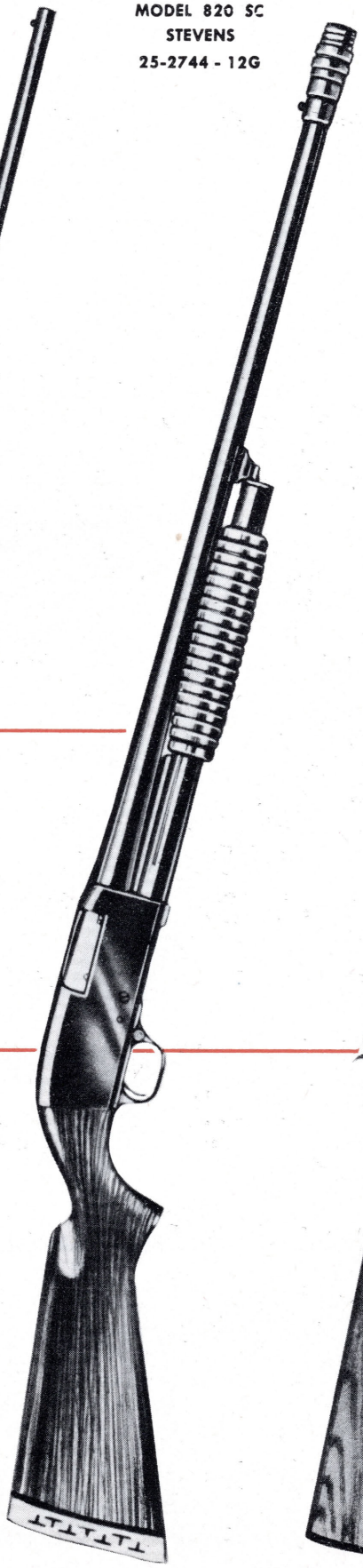
* Fair Trade Act Price

MODEL 25
WINCHESTER
25-2781 - 12 G Full
25-2782 - 12 G Modif.

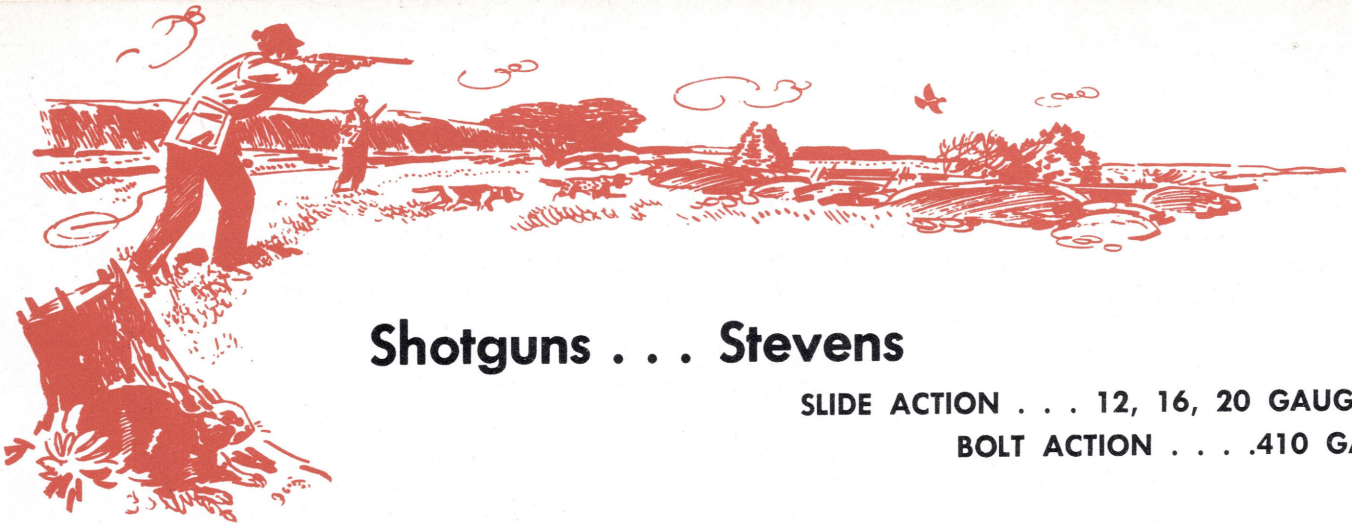


MODEL 42
WINCHESTER
25-2783 - .410

MODEL 820 SC
STEVENS
25-2744 - 12G



MODEL 97
WINCHESTER
25-2784 - 12G



Shotguns . . . Stevens

SLIDE ACTION . . . 12, 16, 20 GAUGES — BOLT ACTION . . . .410 GAUGE

MODEL 620 STEVENS Slide Action 12, 16 and 20 Gauge Shotguns

Easier, Faster, Glass-Smooth Pump Action In Popular Gauges

Barrel — Special alloy gun barrel steel, proof-tested.
12 gauge, 30-inch, full choke
16 gauge, 28-inch, modified choke
20 gauge, 28-inch, modified choke

Action — Hammerless, slide action "pump" gun.

Receiver — Polished and blued. Solid frame, side ejection. Magazine holds five shells plus one in chamber for total six-shot capacity. Plug furnished to reduce capacity to three shells.

Safety — Independent push-button type at forward end of trigger guard.

Stock — Selected walnut, vertically grooved for firm grip.

25-2727 — 12 gauge, 30" barrel, full choke, wt. approximately 7¾ lbs.

25-2728 — 16 gauge, 28" barrel, modified choke, wt. approx. 7¼ lbs.

25-2729 —20 gauge, 28" barrel, modified choke, wt. approx. 6 lbs.

Retail **$75.00**

Std. Pkg. 5 (SW) Wt. 40-45 lbs.

56.25

MODEL 820 STEVENS Slide Action 12 Gauge Shotgun

Simplicity In Design Lowers Price, Assures Fast Dependable Action

Barrel — Special alloy gun barrel steel, chambered for 2¾ inch shells. Proof-tested 28 inch length. Full choke.

Action — Hammerless, slide action "pump" gun.

Receiver — Polished and blued. Solid frame with side ejection. Magazine holds five shells plus one in chamber for total six-shot capacity.

Safety — Independent push-button type at forward end of trigger guard.

Stock — Selected walnut. Pistol grip with fluted comb. Composition butt plate.

Weight — 7½ pounds. Overall length: 47⅛ inches.

25-2730 Full Choke Retail **$59.00** 44.25

Std. Pkg. 5 (SW) Wt. 43 lbs.

25-2733 Modified Choke Retail **$59.00** 44.25

Std. Pkg. 5 (SW) Wt. 43 lbs.

MODEL 58 STEVENS Bolt Action .410 Gauge Shotgun

Smooth-Handling, 3-Shot Repeater with Clip Magazine

Barrel — 24 inch tapered, round special gun steel, chambered for three inch shell. Full choke. Crowned muzzle, takedown.

Action — Self cocking bolt action. Thumb operated safety. Three-shot detachable clip magazine. Easily removed bolt.

Stock — One-piece with walnut finish and black tip forearm. Full pistol grip. Hard rubber butt plate.

Sight — Shotgun front sight, matted receiver.

Weight — Six pounds. Overall length: 44 inches.

25-2736 Retail **$23.75**

Std. Pkg. 5 (SW) Wt. 37 lbs.

18.95

MODEL 59 STEVENS Bolt Action .410 Gauge Shotgun

Five-Shot Repeater with Tubular Magazine, Dependable Action

Barrel — 24 inch tapered, round, special gun steel, chambered for three inch shell. Full choke. Crowned muzzle. Takedown.

Action — Six-shot capacity — five in tubular magazine and one in chamber. Self-cocking bolt action. Independent thumb-operated safety. Plated bolt, easily removed.

Stock — One-piece with walnut finish and black tip forearm. Full pistol grip. Hard rubber butt plate.

Sight — Shotgun front sight, matted receiver.

Weight — Six pounds. Overall length: 44 inches (A plug is provided with each shotgun to reduce its capacity to three shots for compliance with laws covering migratory birds.)

25-2737 Retail **$29.95**

Std. Pkg. 5 (SW) Wt. 40 lbs.

23.60

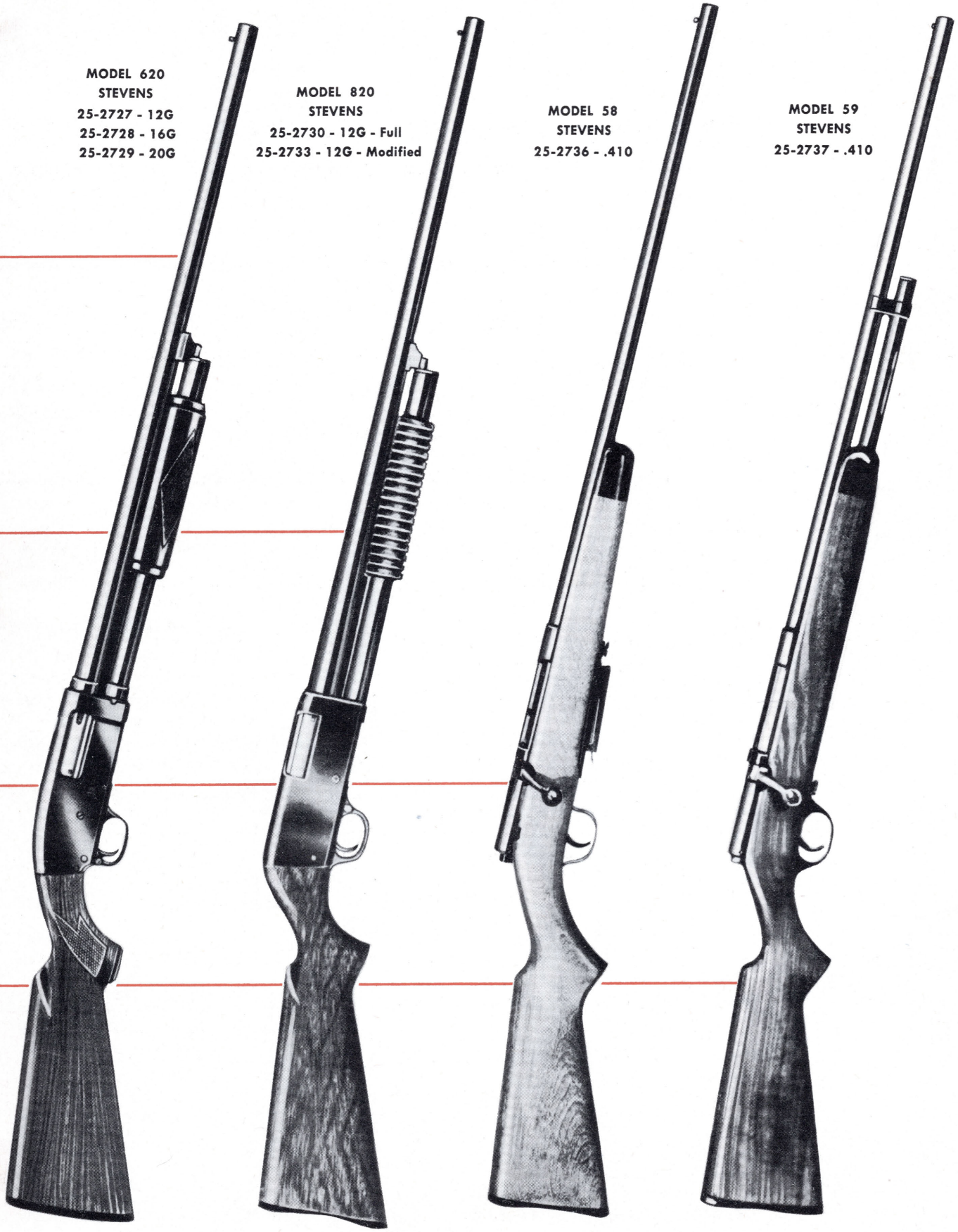
WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

MODEL 620
STEVENS
25-2727 - 12G
25-2728 - 16G
25-2729 - 20G

MODEL 820
STEVENS
25-2730 - 12G - Full
25-2733 - 12G - Modified

MODEL 58
STEVENS
25-2736 - .410

MODEL 59
STEVENS
25-2737 - .410



Shotguns . . . Stevens-Mossberg

BOLT ACTION REPEATING . . . 12, 16, 20 GAUGES

MODEL 58 STEVENS Repeating Bolt Action 12 Gauge Shotgun

Crisp Trigger Pull, Full Choke, Thumb Control Safety

Barrel — Special alloy gun steel, tapered, 26 inch long. Chambered for 2¾ inch shells. Full choke.

Action — Self-cocking bolt action. Safety cam prevents firing before bolt is closed. Bolt is fitted with band-type double extractor. Precision machined trigger and sear assembly assure clean, crisp trigger pull. Thumb control safety at rear of receiver locks trigger. Detachable two-shot clip fitted with rear guides for easy insertion and removal.

Stock — Selected walnut with full pistol grip, broad tapered forearm, and black tip.

Weight — Seven pounds. Overall length: 47 inches.

25-2747 Retail **$29.95**
Std. Pkg. 5 (SW) Wt. 40 lbs.

MODEL 185-K MOSSBERG "C-Lect-Choke" 20 Gauge Shotgun

"C-Lect-Choke" Gives Desired Choke with Twist of Fingers

Barrel — 25 inches overall, including adjustable choke. Ventilated barrel reduces recoil and muzzle jump. 20 gauge.

Stock — Custom-type Monte Carlo stock of genuine hand-rubbed walnut.

Action — Self-cocking on upstroke of lever, easy and fast operating. Thumb operated safety has red and green inlaid button plus red safety indicator in striker. Quickly removable bolt requires no tools. "C-Lect-Choke" is part of gun, not a separate device. Choose the exact choke you wish — Full, Modified, Improved Cylinder (or any point in between) with a twist of the fingers. All settings clearly indicated. Three shot capacity — two-clip magazine plus one in chamber.

Weight — About six pounds. Overall length: 45½ inches.

25-2771 *Retail **$29.95** East
Std. Pkg. 10 (SW) Wt. 81 lbs. **$30.95** West

MODEL 190 MOSSBERG "C-Lect-Choke" 16 Gauge Shotgun

"C-Lect-Choke" Gives Desired Choke with Twist of Fingers

Barrel — 26 inches overall, including adjustable choke. Ventilated to reduce recoil and muzzle jump. 16 gauge.

Stock — Custom-type Monte Carlo stock of genuine hand-rubbed walnut.

Action — Self-cocking on upstroke of lever, easy and fast operating. Thumb operated safety has red and green inlaid button plus red safety indicator in striker. Quickly removable bolt requires no tools. "C-Lect-Choke" is part of gun, not a separate device. Choose the exact choke you wish — Full, Modified, Improved Cylinder (or any point in between) with a twist of the fingers. All settings clearly indicated. Three-shot capacity — two-clip magazine plus one in chamber.

Weight — About six pounds. Overall length: 45½ inches.

25-2772 *Retail **$31.95** East
Std. Pkg. 10 (SW) Wt. 83 lbs. **$32.95** West

MODEL 258 STEVENS Bolt Action 20 Gauge Shotgun

Rugged, Dependable, Inexpensive 3-Shot Repeater

Barrel — 26 inch tapered, round, special gun steel, chambered for 2¾ inch shell. Full choke. Crowned muzzle. Takedown.

Action — Three-shot capacity — one in chamber, two in detachable clip magazine. Self-cocking. Bolt action. Independent thumb operated safety. Easily removed plated bolt.

Stock — One-piece with walnut finish and black tip forearm. Full pistol grip, hard rubber butt plate.

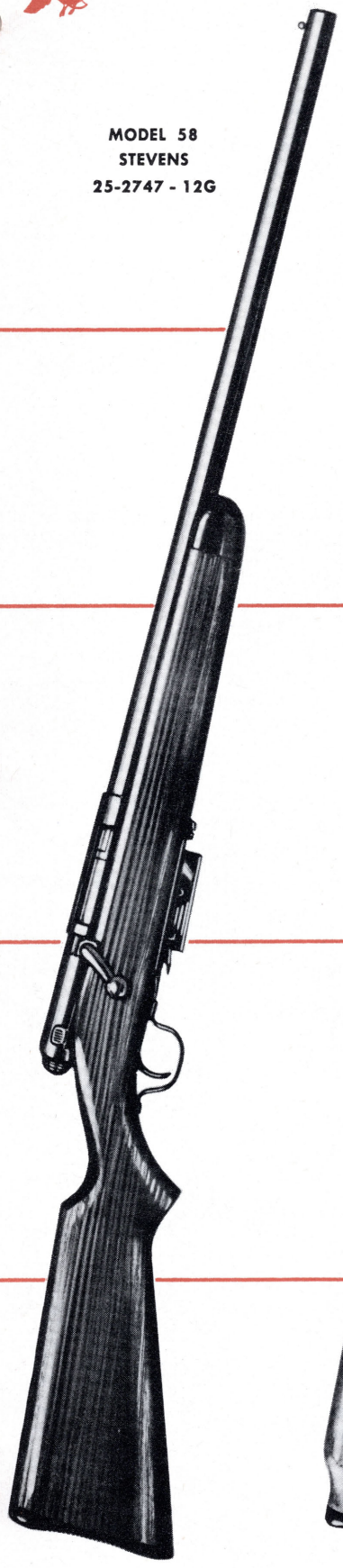
Sights — Shotgun front sight, matted receiver.

Weight — About six pounds. Overall length: 46 inches.

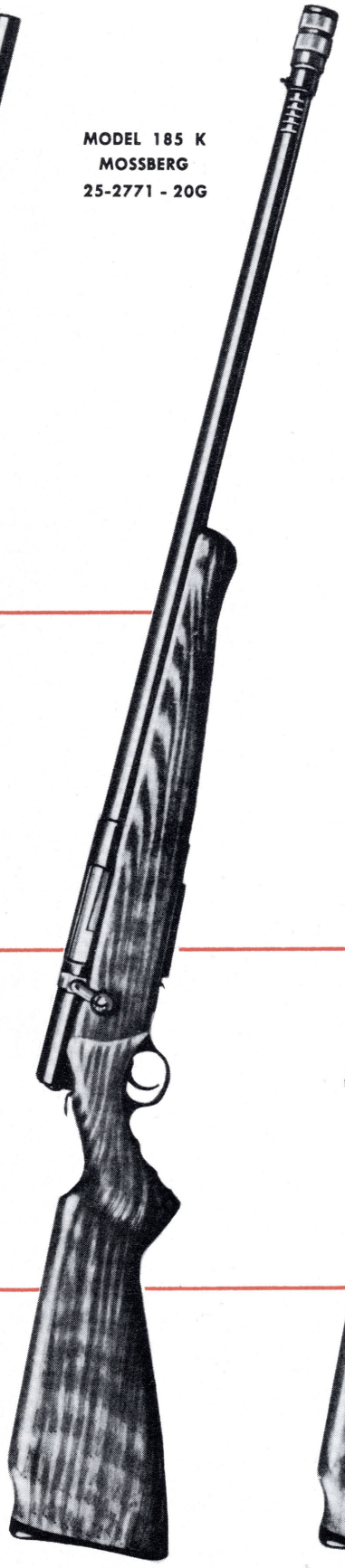
25-2738 Retail **$27.25**
Std. Pkg. 5 (SW) Wt. 40 lbs.

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

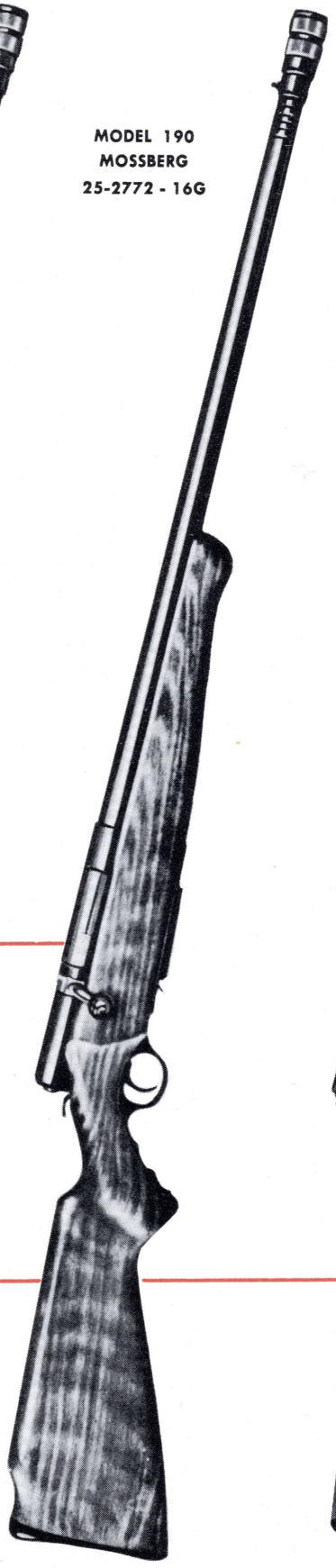
MODEL 58
STEVENS
25-2747 - 12G



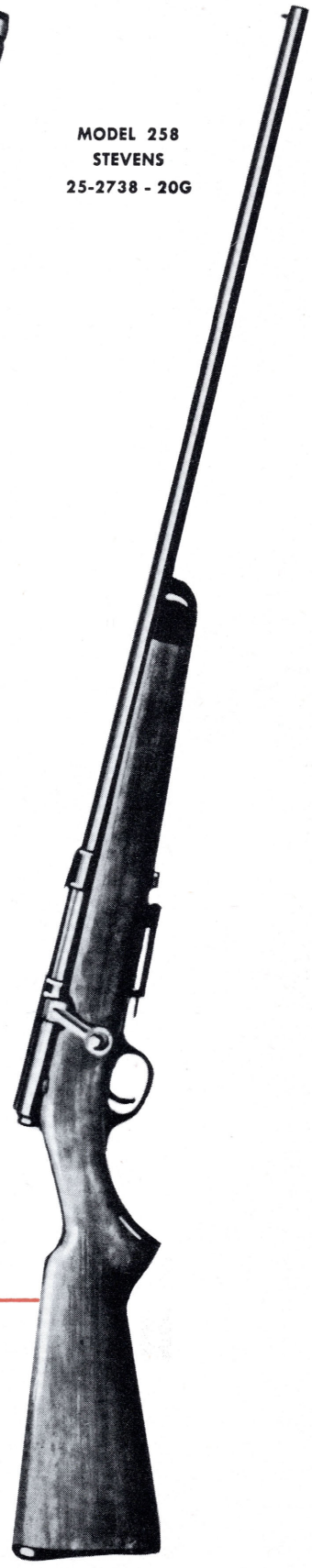
MODEL 185 K
MOSSBERG
25-2771 - 20G



MODEL 190
MOSSBERG
25-2772 - 16G



MODEL 258
STEVENS
25-2738 - 20G



Shotguns . . . Savage

AUTOMATIC REPEATING . . . 12 AND 16 GAUGE SHOTGUN

MODEL 755 SAVAGE Automatic 12-Gauge Shotgun

Standard Weight Automatic, Streamlined In Appearance and Performance

Barrel — 28 inch plain round barrel. Special steel, chambered for 2¾ inch shell. Full choke.

Action — Hammerless. Fired shell is ejected, new shell inserted in chamber, and breech closed — all automatically. Trigger must be pulled for each shot. Friction ring adjustment for light and heavy loads. Cross bolt safety at rear of trigger guard.

Receiver — Solid breech, matted in line of sight.

Stock and Forearm — Selected walnut, checkered. Full pistol grip 14 inch stock, with 2⅝ inch drop at heel. Hard rubber butt plate.

Magazine — Plug is furnished with each five-shot gun to reduce capacity to three shots.

Weight — 8½ pounds. Overall length: 46½ inches.

25-2732 *Retail **$99.50**

Std. Pkg. 5 (SW) Wt. 50 lbs.

79.60

MODEL 775 SAVAGE Lightweight Automatic 12, 16 Gauge Shotguns

Special Lightweight Gun Steel Reduces Weight Full Pound

Barrel — Plain round barrel of special lightweight alloy steel, chambered for 2¾ inch shells. Twelve gauge models have either 26 inch barrel with improved cylinder choke or 28 inch barrel with full choke. Sixteen gauge has 28 inch barrel with full choke.

Action — Hammerless. Automatic mechanism ejects fired shell, inserts new shell in chamber, and closes breech. Trigger must be pulled separately for each shot. Friction ring adjustment for light and heavy loads. Safety at rear of trigger guard.

Receiver — Solid breech, matted in line of sight. Receiver artistically decorated on both sides.

Stock — Selected walnut with checkered fluted comb and full pistol grip. Hard rubber butt plate.

Magazine — Plug is furnished with each five-shot gun to reduce capacity to three shots.

25-2731—12 Gauge, 28″ barrel, full choke
Std. Pkg. 5 (SW) Wt. 46 lbs. *Retail **$105.00** 79.75

25-2745—16 Gauge, 28″ barrel, full choke
Std. Pkg. 5 (SW) Wt. 46 lbs. *Retail **$105.00**

25-2746—12 Gauge, 26″ barrel, improved cylinder choke
Std. Pkg. 5 (SW) Wt. 46 lbs. *Retail **$105.00**

OVER AND UNDER . . . .410 - .22

MODEL 24 SAVAGE Over and Under

Hard-Hitting .22 Rifle and Efficient .410 Shotgun Combination

Barrels — Both 24 inches long. Rifle barrel is precision rifled for accuracy; shotgun barrel bored full choke. Takedown.

Overbarrel — For all .22 long rifle, .22 short, or .22 long cartridges.

Underbarrel — .410 gauge chambered for 2½ or 3 inch shells.

Sights — Ramp front sight and Sporting rear sight with elevation adjustment.

Stock — Selected walnut, full pistol grip.

Forearm — Walnut. Equipped with special fastening which prevents gun from shooting loose.

Action — Single trigger. Low rebounding hammer. Separate extractors. Top lever operates either to the right or left to open action.

Frame — Case-hardened, even high polish. Slide button on right side for instant selection of barrel.

Weight — Lightweight, about 6¾ pounds. Overall length: 40 inches.

25-2734 *Retail **$36.95**

Std. Pkg. 5 (SW) Wt. 37 lbs.

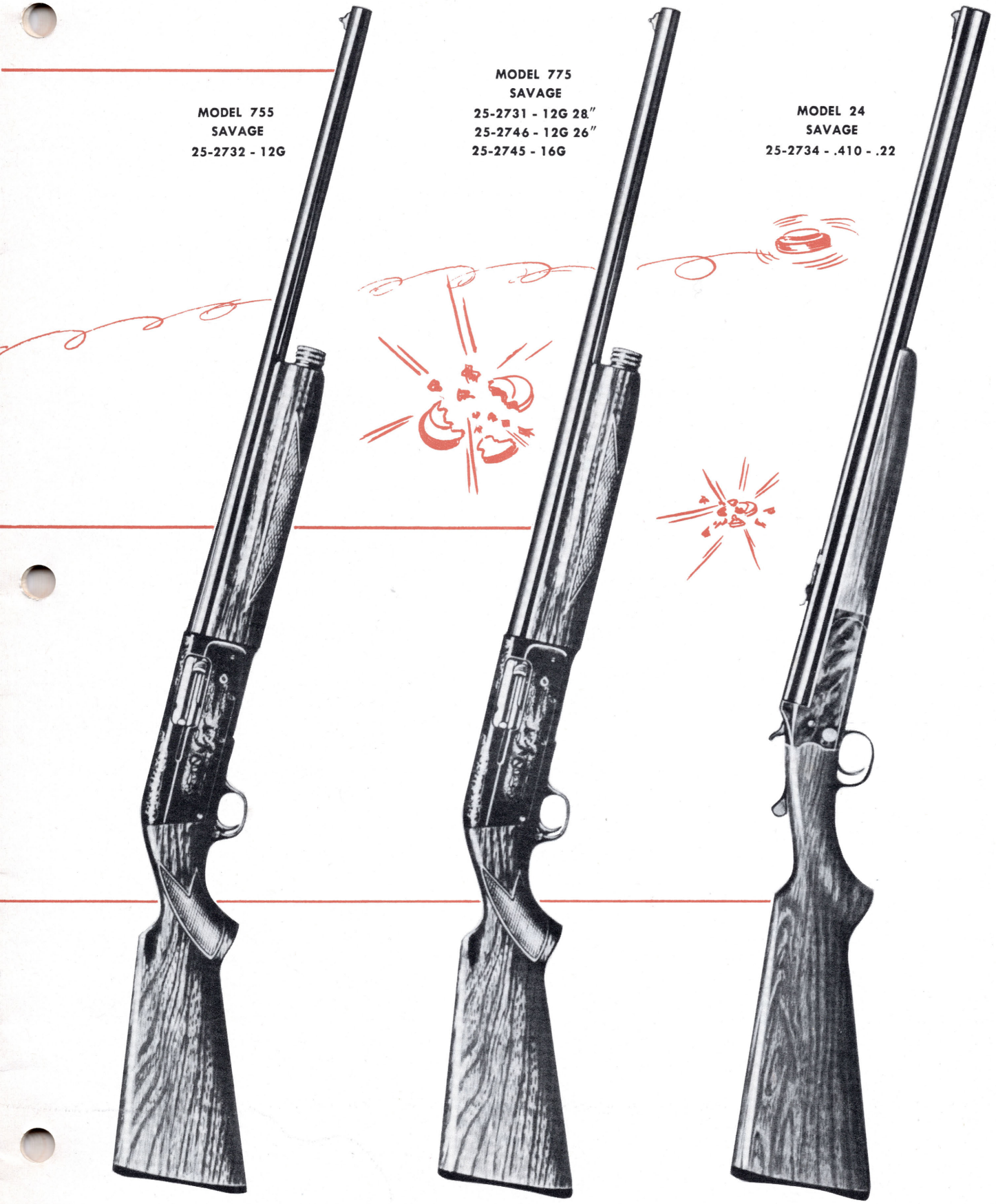
WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

MODEL 755
SAVAGE
25-2732 - 12G

MODEL 775
SAVAGE
25-2731 - 12G 28″
25-2746 - 12G 26″
25-2745 - 16G

MODEL 24
SAVAGE
25-2734 - .410 - .22



Shotguns . . . Stevens-Winchester

SINGLE BARREL SINGLE SHOT . . . 12, 16, 20, AND .410 GAUGES

MODEL 94 STEVENS Single Shot Shotguns

Low in Price — Famous for Strong, Dependable Action

Barrel — Special alloy gun steel. Hollow tapered, proof-tested. Full choke. Takedown. Chambered for 2¾ inch shells in 12, 16, and 20 gauge models. Chambered for 3 inch shell in .410 gauge model.

Action — Two way top snap adapts for right or left hand shooters. Single shot. Low rebounding hammer. Automatic ejector.

Stock — Walnut finish with full pistol grip. Length: 14 inches. Drop 2¾ inches. Composition butt plate.

Forearm — Walnut finish with special fastening which positively prevents gun from shooting loose.

Weight — About six pounds.

25-2701 — 12 gauge, 30″ barrel
25-2702 — 16 gauge, 28″ barrel
25-2703 — 20 gauge, 28″ barrel
25-2704 — .410 gauge, 26″ barrel

Std. Pkg. 5 (SW) Wt. 40 lbs. Retail **$23.50**

MODEL 37 WINCHESTER Single Shot Shotguns

Reliable, Low Priced, Lightweight Woman's Favorite

Barrel — Winchester proof marked. Full choke barrel in 30 inch (12 gauge); 28 inch (16 and 20 gauge); 28 inch (.410 bore) lengths. Chambering in 12, 16, and 20 gauges for 2¾ inch shells .410 model takes three-inch shells.

Action — Smooth-functioning, automatic ejection.

Stock — Pistol grip and semi-beavertail forearm of American walnut. Checkered composition butt plate. Length of pull: 14 inches. Drop at heel: 2⅜ inches.

Sight — Winchester metal front sight.

25-2785 12 gauge, full choke, 30″ barrel
25-2786 16 gauge, full choke, 28″ barrel
25-2787 20 gauge, full choke, 28″ barrel
25-2788 .410-bore, full choke, 28″ barrel

Std. Pkg. 10 (SW) Wt. 78 lbs. *Retail **$23.55**

DOUBLE BARREL . . . 12, 16, AND 20 GAUGES

MODEL 311 STEVENS Double Barrel Shotgun

Sturdy and Trouble-Free, with Superior Shooting Qualities

Barrels — Special alloy gun barrel steel, proof tested, Matted rib. One bead sight.

Stock — Walnut finish with full pistol grip. Length: 14 inches. Drop 2¾ inches. Walnut finish forearm has special fastening which positively prevents gun from shooting loose.

Action — Hammerless, with coil springs. Fast hammer fall. Positive extraction. Takedown.

Weight — 12 gauge about 7½ pounds; 16 gauge about seven pounds; 20 gauge about 6½ pounds.

25-2705 — 12 gauge, 30″ barrels, one full and one modified choke.
25-2712 — 12 gauge, 28″ barrels, one full and one modified choke.
25-2713 — 16 gauge, 28″ barrels, one full and one modified choke.
25-2714 — 20 gauge, 28″ barrels, one full and one modified choke.

Std. Pkg. 5 (SW) Wt. 43 lbs. *Retail **$59.95**

MODEL 24 WINCHESTER Double Barrel Shotguns

Hammerless Double with Durable Forged Frame

Barrels — Winchester precision bored high quality steel in 28 and 30 inch lengths. Matted rib only. Chambered for 2¾ inch shells.

Action — Double trigger. Plain extractors. Automatic safety.

Stock — Streamlined pistol-grip stock with semi-beavertail forearm of American walnut. Length of pull: 14½ inches from front trigger. Frame made from strong, solid forging for extra strength.

Sight — Winchester No. 81 metal front.

Weight — About 7½ pounds in 12 gauge.

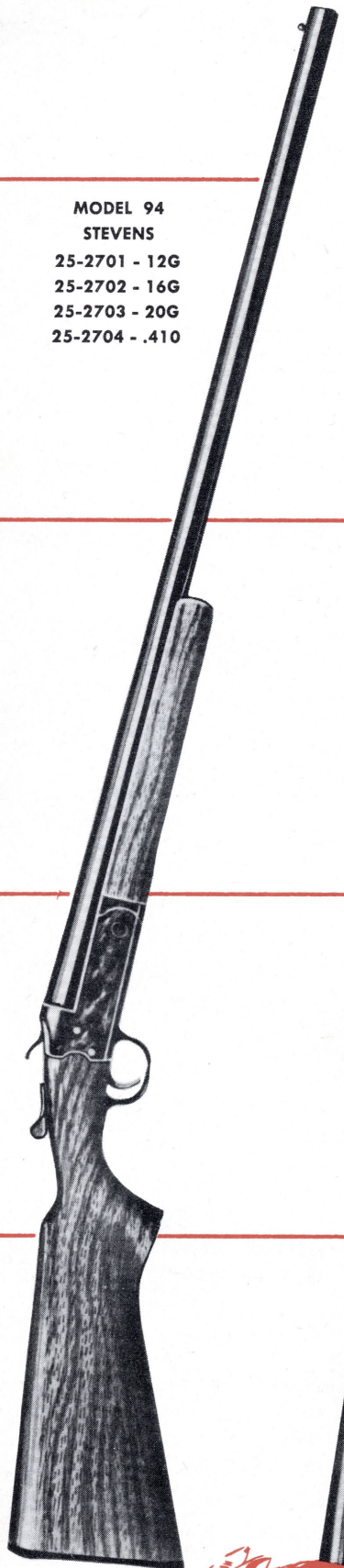
25-2789 — 12 Gauge, 30″ barrel, full and modified choke
25-2790 — 12 Gauge, 28″ barrel, full and modified choke
25-2791 — 16 Gauge, 28″ barrel, full and modified choke
25-2792 — 20 Gauge, 28″ barrel, full and modified choke

Std. Pkg. 10 (SW) Wt. 113 lbs. *Retail **$77.10**

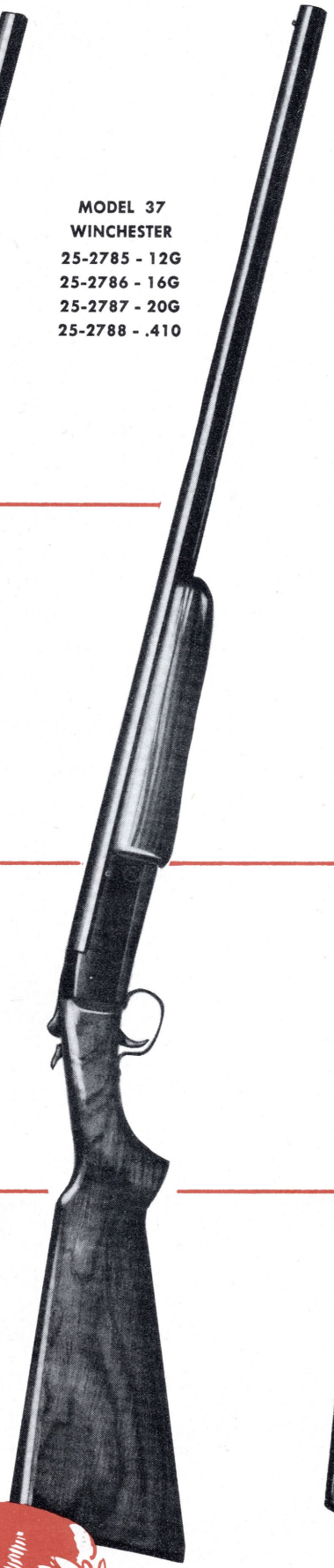
WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

MODEL 94
STEVENS
25-2701 - 12G
25-2702 - 16G
25-2703 - 20G
25-2704 - .410



MODEL 37
WINCHESTER
25-2785 - 12G
25-2786 - 16G
25-2787 - 20G
25-2788 - .410



MODEL 311
STEVENS
25-2705 - 12G 30″
25-2712 - 12G 28″
25-2713 - 16G
25-2714 - 20G

MODEL 24
WINCHESTER
25-2789 - 12G 30″
25-2790 - 12G 28″
25-2791 - 16G
25-2792 - 20G

Hi-Power Rifles . . . Savage-Marlin

LEVER ACTION . . . .30-.30, .300 AND .35 CALIBER

MODEL 336 MARLIN .30-.30 Lever Action Carbine

Seven-Shot Western-Style Lever Action for Deer, Big Game Hunters

Barrel — Round, tapered smokeless steel, 20 inches long. Crowned muzzle. Ballard-type rifling.

Action — Lever action, seven-shot carbine with full magazine. New round breech bolt of alloy steel assures cartridge feeding that is practically jam-proof.

Sights — Flat top Rocky Mountain rear. Bead front.

Stock — Full pistol grip buttstock and semi-beavertail forearm of American black walnut.

Weight — 6½ pounds. Overall length: 38 inches.

25-2754 *Retail **$68.95** East

Std. Pkg. 10 (SW) Wt. 88 lbs. **$69.70** West

MODEL 336-A MARLIN .30-.30 Lever Action Rifle

Improved for Hunters Who Want Fast, Reliable Lever Action

Barrel — Round, tapered, special smokeless steel, 24 inches long. Crowned muzzle. Ballard-type rifling.

Action — Six-shot lever action repeater with 2/3 magazine. New, practically jam-proof round breech bolt. Positive feeding carrier, solid top receiver, and side ejection.

Stock — Full pistol-grip buttstock and semi-beavertail forearm of American black walnut. Unbreakable coiled and trigger springs.

Sights — Flat top Rocky Mountain rear. Drilled and tapped for standard receiver sights.

Weight — 6½ pounds. Overall length: 42 inches.

25-2755 *Retail **$83.95** East

Std. Pkg. 10 (SW) Wt. 95 lbs. **$84.75** West

MODEL 336-S MARLIN Lever Action .35 Caliber Sporting Carbine

Fast, Reliable, With Tremendous Knock-Down Power

Barrel — Round tapered barrel of special smokeless steel, 20 inches long. Crowned muzzle. Ballard-type rifling.

Action — Six-shot lever action carbine 2/3 magazine. New type round breech bolt assures cartridge feeding that is practically jam-proof.

Sights — Open rear. Ramp front with bead and quick detachable hood.

Stock — Full pistol grip buttstock and semi-beavertail forearm of American black walnut.

Weight — 6¼ pounds. Overall length: 38 inches.

25-2770 *Retail **$78.95** East

Std. Pkg. 10 (SW) Wt. 88 lbs. **$79.70** West

MODEL 99-EG SAVAGE .300 Hi-Power Repeating Lever Action Rifle

Develops Full Ton of Energy at One Hundred Yards

Barrel — Tapered, medium weight, round barrel of "Hi-Pressure" smokeless steel with raised ramp front sight. Length: 24 inches.

Action — Hammerless, solid breech, lever action. Polished breech bolt, case hardened lever, blued receiver. Hammer indicator automatically shows cocked or fired position of hammer. Matted trigger. Fingertip safety control on right side of trigger guard and finger lever.

Sights — Beaded front sight on raised ramp base. Adjustable semi-Buckhorn sporting rear sight. Receiver tang drilled and tapped for all standard aperture sights.

Magazine — Rotary box type with numeral indicator. Six-shot capacity — five-cartridge magazine and one in chamber.

Weight — 6¾ pounds. Overall length: 43¼ inches.

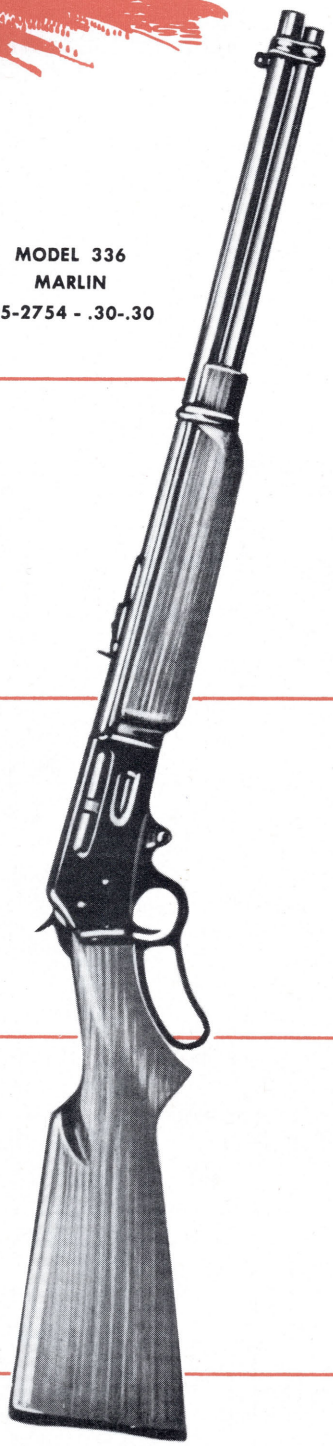
25-2765 *Retail **$109.00**

Std. Pkg. 5 (SW) Wt. 48 lbs.

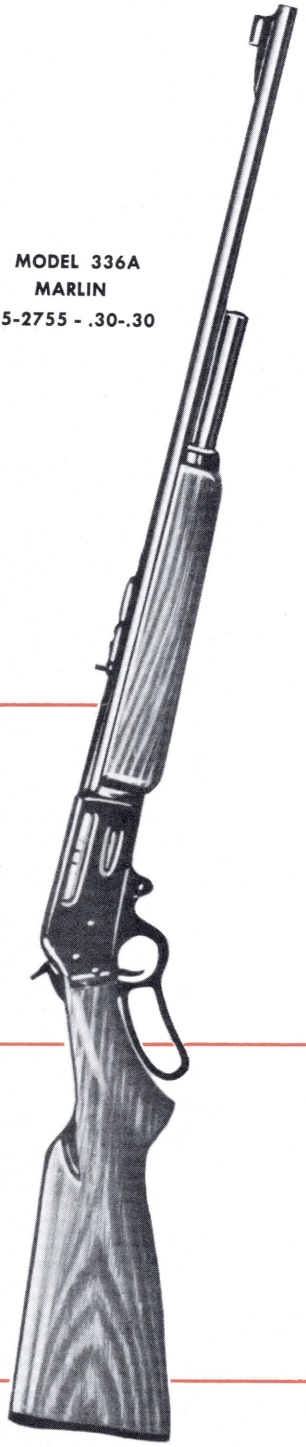
WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

MODEL 336
MARLIN
25-2754 - .30-.30

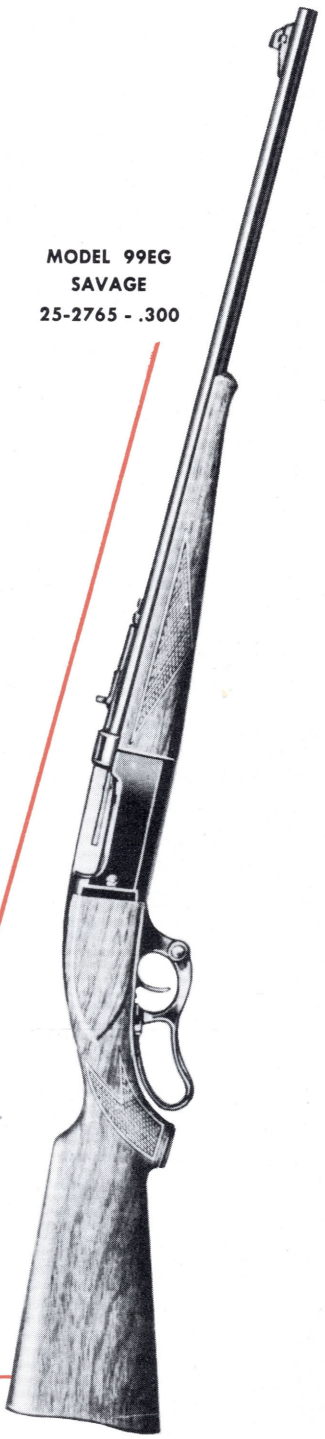


MODEL 336A
MARLIN
25-2755 - .30-.30



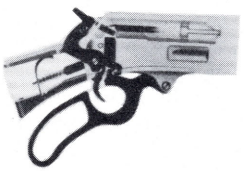
MODEL 336S
MARLIN
25-2770 - .35

MODEL 99EG
SAVAGE
25-2765 - .300

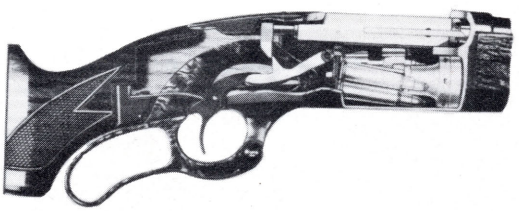


MARLIN 336, NEW RUGGED LOCKING MECHANISM

CLOSED — shows how new, round type breech bolt provides cartridge feeding that is virtually jam-proof, greater strength and streamlined appearance due to smoothness of bolt construction and perfect fit to the action.



OPEN — shows Marlin safety firing pin operation. Any time locking bolt is not in full engagement with the breech bolt — due to partially open lever position — the rear and front firing pins are not aligned, can't fire.



MODEL 99-EG — Marvel of simplicity and strength in design. Breech bolt has unusually large locking area, gives an extra margin of safety. Rotary magazine assures perfect balance.

High-Power Rifles . . . SAVAGE, REMINGTON, WINCHESTER

BOLT ACTION . . . .30-.30, .30-06, .300, .270, .218 AND .222 CALIBERS

MODEL 340 SAVAGE Bolt Action .30-.30 Carbine

Moderately Priced, Medium Weight, Fast-Operating Model

Barrel — Round, tapered, "Hi-Pressure" smokeless steel. Medium weight. Length: 22 inches.

Action — Short bolt throw action, in direct line with trigger for fast operation. Shield protects bolt from dirt and weather Bolt cocks on opening stroke. New design of bolt, sear, and trigger mechanism assures lightning fast ignition, positive operation, and clean, crisp trigger pull.

Stock — Walnut stock and forearm in one piece with semi-pistol grip and corrugated butt plate.

Sights — Ramp front. Disc elevator rear with click adjustments.

Magazine — Detachable three-cartridge clip magazine. Four shot capacity with one cartridge in chamber.

Weight — 6¾ pounds. Overall length: 40 inches.

25-2767 *Retail **$48.75**

Std. Pkg. 5 (SW) Wt. 88 lbs.

MODEL 340 SAVAGE .222 Remington Caliber Bolt Action Rifle

Low-Priced, Rugged Model, Ideal for Small Game Hunters

Barrel — Round, tapered, "Hi-Pressure" smokeless steel. Medium weight. Length: 24 inches.

Action — Bolt cocks on opening stroke. Design of bolt, sear, and trigger mechanism assures lightning-fast ignition and clean, crisp trigger pull.

Safety — Thumb operated, conveniently located at rear of receiver. Locks both sear and bolt.

Magazine — Detachable four-cartridge clip. Five shot capacity with one cartridge in chamber.

Stock — One piece walnut stock and forearm with full pistol grip. Corrugated butt plate.

Sights — Ramp front with gold bead insert. Disc elevator rear with click adjustments.

Weight — 6¾ pounds. Overall length: 42 inches.

25-2798 *Retail **$48.75**

Std. Pkg. 5 (SW) Wt. 43 lbs.

36.55

MODEL 721A REMINGTON High Power Bolt Action Rifles

Light, Perfectly Balanced Rifles in .30-06 and .270 Calibers

Barrel — Bored and rifled for extreme accuracy. Chambered for .30-06 Springfield or .270 Winchester cartridges. Length: 24 inches.

Action — Cocks on opening of bolt. Adjustable trigger without back lash insures lightning fast let-off. Side-placed thumb operated safety. Special bolt stop. Magazine holds four shells. One in chamber gives five-shot capacity.

Stock — American walnut with pistol grip and long, full forearm of semi-beavertail type. High comb designed for telescopic or receiver sight furnished when specified at no additional charge.

Sights — White metal bead front on matted ramp. Step-adjusting rear.

Weight — 7¼ pounds. Overall length: 44¼ inches.

25-2610 — .30-06 caliber, 24" barrel

25-2611 — .270 caliber, 24" barrel

Std. Pkg. 5 (SW) Wt. 50 lbs. *Retail **$88.35**

MODEL 722A REMINGTON Bolt Action Repeating Rifles

Strongest Bolt Action Ever Built in .300 or .222 Calibers

Barrel — Precision bored and rifled for extreme accuracy. Chambered for .300 Savage and .222 Remington cartridges. Length: 24 inches.

Action — Rifle cocks on opening movement of bolt. Trigger is adjustable for lightning fast let-off. Side placed thumb operated safety. Magazine holds four cartridges plus one in chamber for five-shot capacity.

Stock — Genuine walnut, with properly shaped pistol grip and long, well-rounded semi-beavertail forearm. High comb stock available at no additional charge.

Sights — White metal bead front mounted on matted ramp. Step adjustable rear. Drilled and tapped for adaptable scope mounts and standard receiver sights.

Weight — Seven pounds. Overall length: 43¼ inches.

25-2612 — .300 Savage caliber

62.20

25-2613 — .222 Remington caliber

Std. Pkg 5 (SW) Wt. 50 lbs. *Retail **$82.80**

MODEL 43 WINCHESTER Bolt Action Center Fire Rifles

Superbly-Balanced, Lightweight .218 Bee Caliber for Small Game Hunters

Barrel — Round, tapered, Winchester. Proof Steel crowned on muzzle. Matted front sight ramp. Length: 24 inches.

Action — Famous Winchester bolt action with speed lock, cocking on opening motion. Twin extractors and twin locking lugs. Easy-to-operate, pear-shaped sloping bolt handle. Box type magazine with three-cartridge capacity. Positive side lever safety.

Stock — Pistol grip and forearm of walnut, with one-inch swivel bows attached.

Sights — Winchester 103 bead front on ramp base, removable cover. Winchester 22K sporting rear.

Weight — Six pounds. Overall length: 42½ inches.

25-2780 — .218 Bee Caliber, 24" barrel

Std. Pkg. 5 (SW) Wt. 43 lbs. *Retail **$60.65**

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

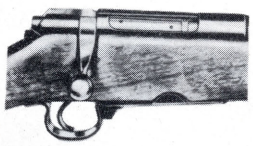
MODEL 340
SAVAGE
25-2767 - .30-.30

MODEL 340
SAVAGE
25-2798 - .222

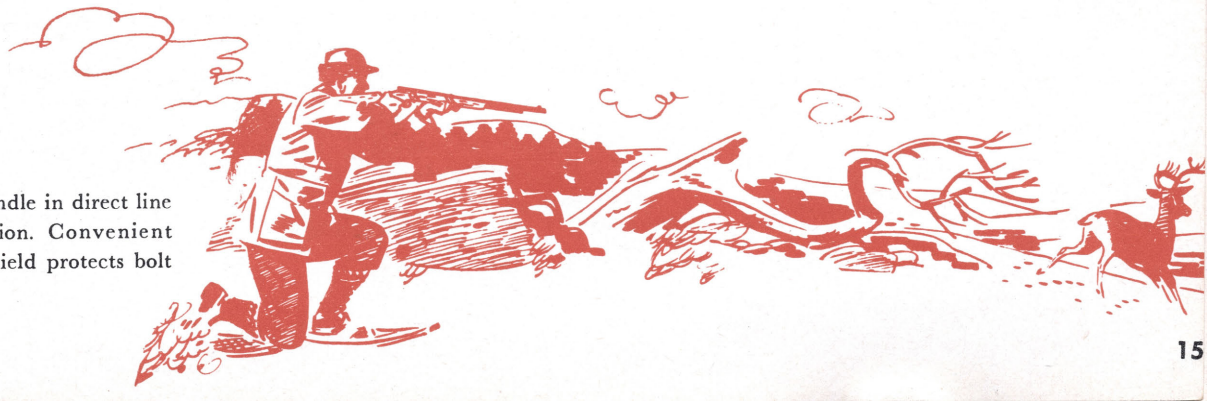
MODEL 721A
REMINGTON
25-2610 - .30-06
25-2611 - .270

MODEL 722A
REMINGTON
25-2612 - .300
25-2613 - .222

MODEL 43
WINCHESTER
25-2780 - .218



Model 340 — Round knob bolt handle in direct line with trigger permits fast operation. Convenient safety at shooter's thumb. Bolt shield protects bolt from dirt. Solid housing.



.22 Caliber Rifles . . . STEVENS, REMINGTON, WINCHESTER

BOLT ACTION REPEATING

MODEL 69 WINCHESTER Bolt Action Repeating Rifle

All-Purpose .22 With Time-Tested Superiority and Reliability

Barrel — Round, tapered, crowned on muzzle. Handles .22 short, long, or long rifle rim fire cartridges interchangeably. Length: 25 inches.

Action — Famous Winchester bolt action, cocking on opening motion of bolt. Positive twin extractors. Speed lock with serrated trigger. Box type magazine holds five cartridges. Extra five- and 10-cartridge magazines available.

Stock — Pistol grip sporting type, of walnut with semi-beavertail forearm. Checkered composition butt plate.

Safety — Convenient side lever positively locks both firing pin and bolt handle.

Sights — Winchester 75 bead front. Winchester 32 sporting rear with elevator.

Weight — 5½ pounds. Overall length: 42 inches.

25-2778 *Retail **$26.45**

Std. Pkg. 10 (SW) Wt. 68 lbs.

MODEL 72 WINCHESTER Bolt Action .22 Caliber Rifle

For Sportsmen Desiring Accuracy and High Magazine Capacity

Barrel — Round, tapered, crowned at muzzle, 25 inches long. Tubular magazine capacity of 20 short, 16 long, or 15 long rifle cartridges.

Action — Bolt action cocks on opening motion of bolt. Positive twin extractors. Fast lock speed. Serrated trigger for added control.

Stock — Sporting type pistol grip of walnut with semi-beavertail forearm. Checkered composition butt plate.

Safety — Convenient side lever positively locks both firing pin and bolt handle.

Sights — Winchester 75 bead front with no ramp or cover. Winchester 32 Sporting rear.

Weight — 5¾ pounds. Overall length: 42 inches.

25-2779 *Retail **$30.90**

Std. Pkg. 10 (SW) Wt. 79 lbs.

MODEL 511A REMINGTON Bolt Action .22 Caliber Rifle

Seven-Shot Repeater with Advanced Features of More Expensive Rifle

Barrel — Tapered, crowned at muzzle and carefully chambered for .22 short, long, and long rifle cartridges without adjustment. Length: 25 inches.

Action — Cocks on opening movement of bolt handle pull and corrugated trigger. Features crisp trigger. Magazine capacity: six cartridges plus one in chamber. Simple takedown, double extractors, automatic ejection.

Stock — Genuine walnut with pistol grip. Shotgun style checkered butt plate and semi-beavertail forearm.

Sights — Remington step adjustable sporting rear. White metal bead front.

Weight — 5½ pounds. Overall length: 43 inches.

25-2795 *Retail **$26.45**

Std. Pkg. 10 (SW) Wt. 78 lbs.

MODEL 512A REMINGTON Bolt Action .22 Caliber Rifle

Winning Nationwide Preference With High Tubular Magazine Capacity

Barrel — Tapered, crowned at muzzle. Chambered for .22 short, long, and long rifle cartridges. Length: 25 inches.

Action — Self-cocking on opening movement of bolt. Double cocking cams, double locking lugs, double extractors. Automatic ejector. Firing indicator.

Stock — One-piece walnut with semi-beavertail forearm.

Sights — Remington step adjustable sporting rear. White metal bead front.

Magazine — Tubular magazine holds 22 short, 17 long, or 15 long rifle cartridges.

Safety — Positive side lever thumb safety.

Weight — 5¾ pounds. Overall length: 43 inches.

25-2796 *Retail **$30.90**

Std. Pkg. 10 (SW) Wt. 80 lbs.

MODEL 84 STEVENS Bolt Action Repeating Rifle

Ruggedly Constructed for Dependable, Accurate Marksmanship

Barrel — Tapered, round, with crowned muzzle. Chambered for all .22 long rifle cartridges and also .22 long and short. Length: 24 inches.

Action — Bolt action repeater, self-cocking, with independent thumb operated safety, plated bolt and trigger. Five-shot detachable clip magazine.

Stock — Full size, oval military style, with full pistol grip and walnut finish. Hard composition butt plate.

Sights — Metal bead front. Open rear with elevator.

Weight — Six pounds. Overall length: 44 inches.

25-2758 Retail **$23.75**

Std. Pkg. 5 (SW) Wt. 26 lbs.

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

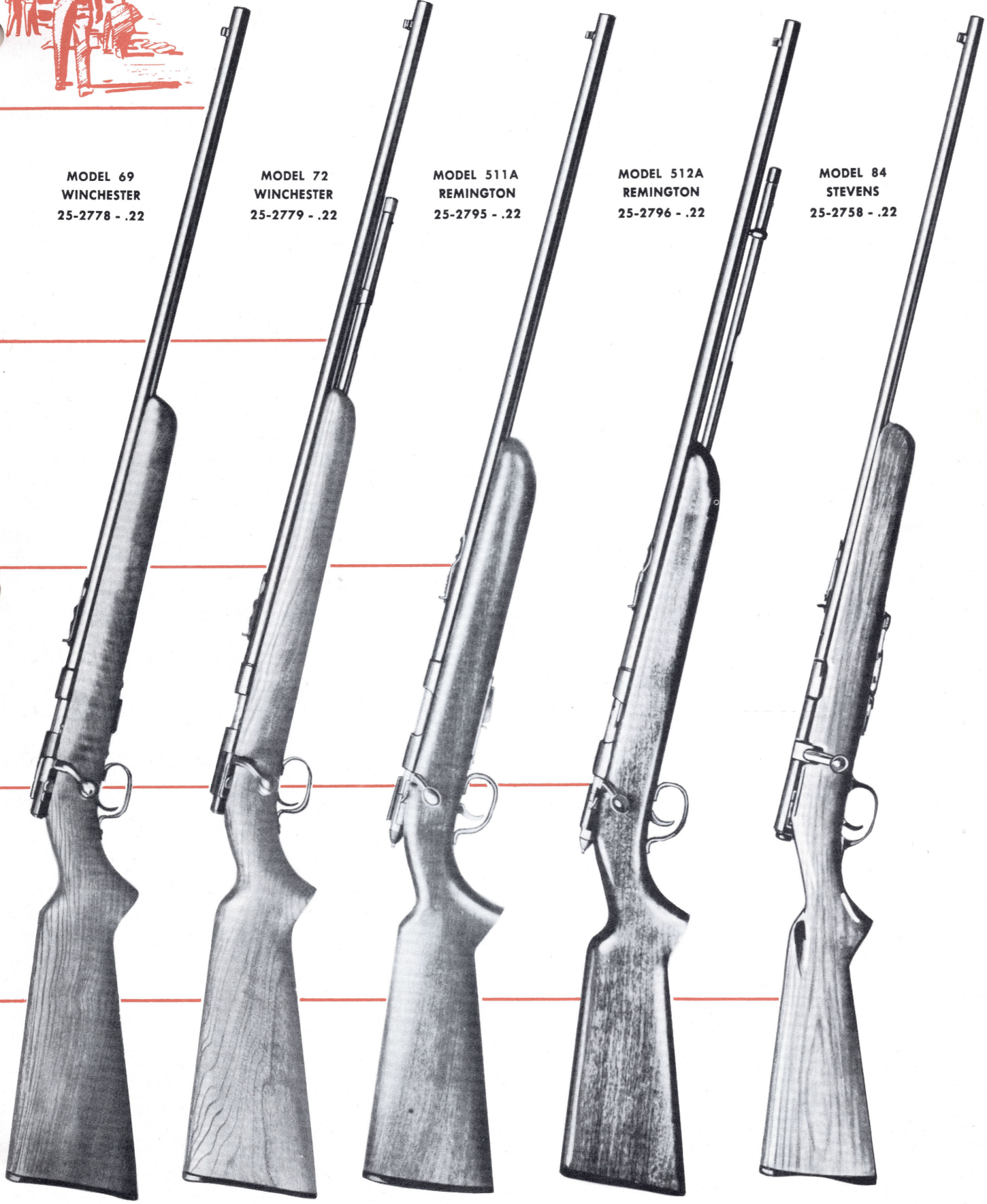
MODEL 69
WINCHESTER
25-2778 - .22

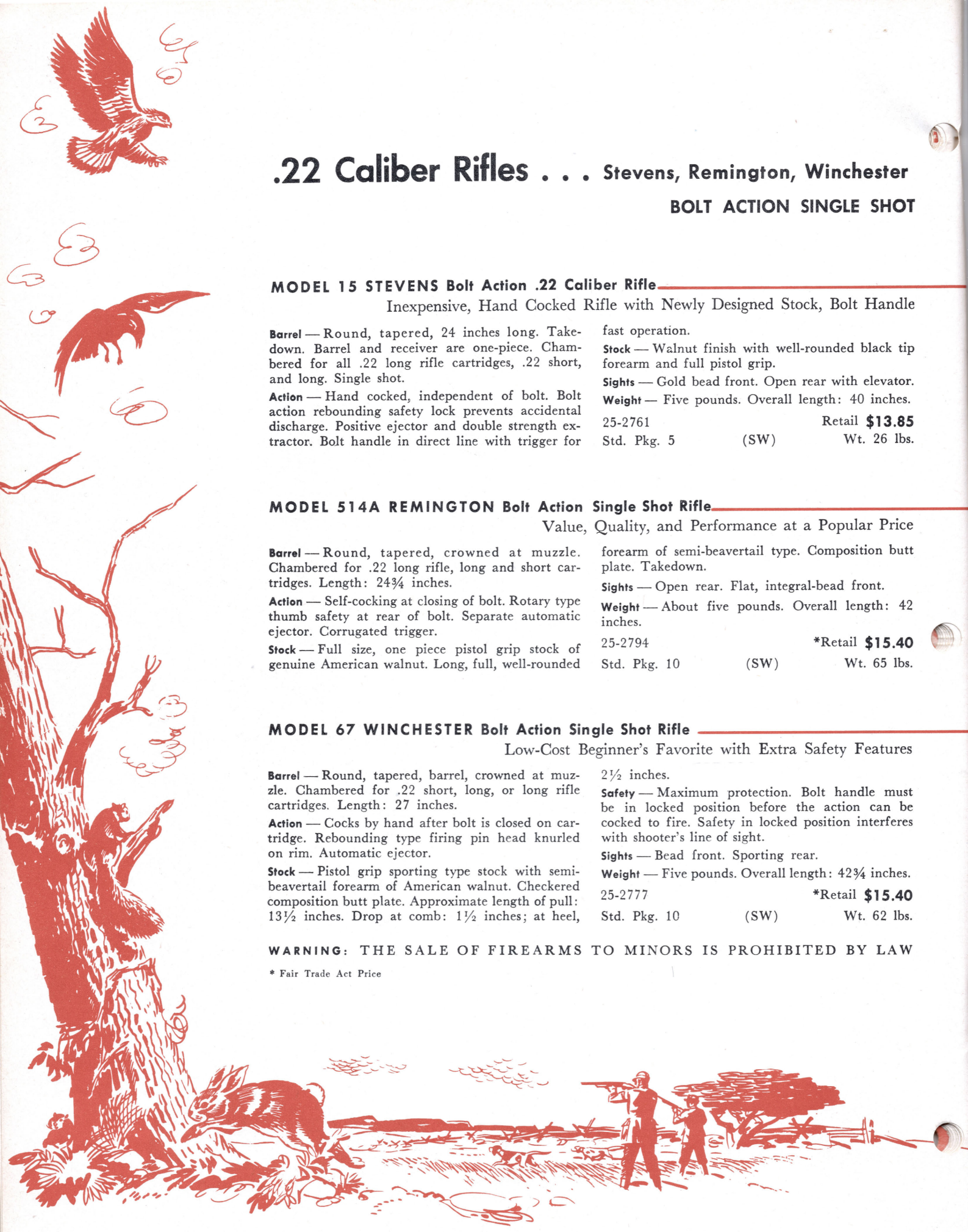
MODEL 72
WINCHESTER
25-2779 - .22

MODEL 511A
REMINGTON
25-2795 - .22

MODEL 512A
REMINGTON
25-2796 - .22

MODEL 84
STEVENS
25-2758 - .22





.22 Caliber Rifles . . . Stevens, Remington, Winchester

BOLT ACTION SINGLE SHOT

MODEL 15 STEVENS Bolt Action .22 Caliber Rifle

Inexpensive, Hand Cocked Rifle with Newly Designed Stock, Bolt Handle

Barrel — Round, tapered, 24 inches long. Takedown. Barrel and receiver are one-piece. Chambered for all .22 long rifle cartridges, .22 short, and long. Single shot.

Action — Hand cocked, independent of bolt. Bolt action rebounding safety lock prevents accidental discharge. Positive ejector and double strength extractor. Bolt handle in direct line with trigger for fast operation.

Stock — Walnut finish with well-rounded black tip forearm and full pistol grip.

Sights — Gold bead front. Open rear with elevator.

Weight — Five pounds. Overall length: 40 inches.

25-2761 Retail **$13.85**
Std. Pkg. 5 (SW) Wt. 26 lbs.

MODEL 514A REMINGTON Bolt Action Single Shot Rifle

Value, Quality, and Performance at a Popular Price

Barrel — Round, tapered, crowned at muzzle. Chambered for .22 long rifle, long and short cartridges. Length: 24¾ inches.

Action — Self-cocking at closing of bolt. Rotary type thumb safety at rear of bolt. Separate automatic ejector. Corrugated trigger.

Stock — Full size, one piece pistol grip stock of genuine American walnut. Long, full, well-rounded forearm of semi-beavertail type. Composition butt plate. Takedown.

Sights — Open rear. Flat, integral-bead front.

Weight — About five pounds. Overall length: 42 inches.

25-2794 *Retail **$15.40**
Std. Pkg. 10 (SW) Wt. 65 lbs.

MODEL 67 WINCHESTER Bolt Action Single Shot Rifle

Low-Cost Beginner's Favorite with Extra Safety Features

Barrel — Round, tapered, barrel, crowned at muzzle. Chambered for .22 short, long, or long rifle cartridges. Length: 27 inches.

Action — Cocks by hand after bolt is closed on cartridge. Rebounding type firing pin head knurled on rim. Automatic ejector.

Stock — Pistol grip sporting type stock with semi-beavertail forearm of American walnut. Checkered composition butt plate. Approximate length of pull: 13½ inches. Drop at comb: 1½ inches; at heel, 2½ inches.

Safety — Maximum protection. Bolt handle must be in locked position before the action can be cocked to fire. Safety in locked position interferes with shooter's line of sight.

Sights — Bead front. Sporting rear.

Weight — Five pounds. Overall length: 42¾ inches.

25-2777 *Retail **$15.40**
Std. Pkg. 10 (SW) Wt. 62 lbs.

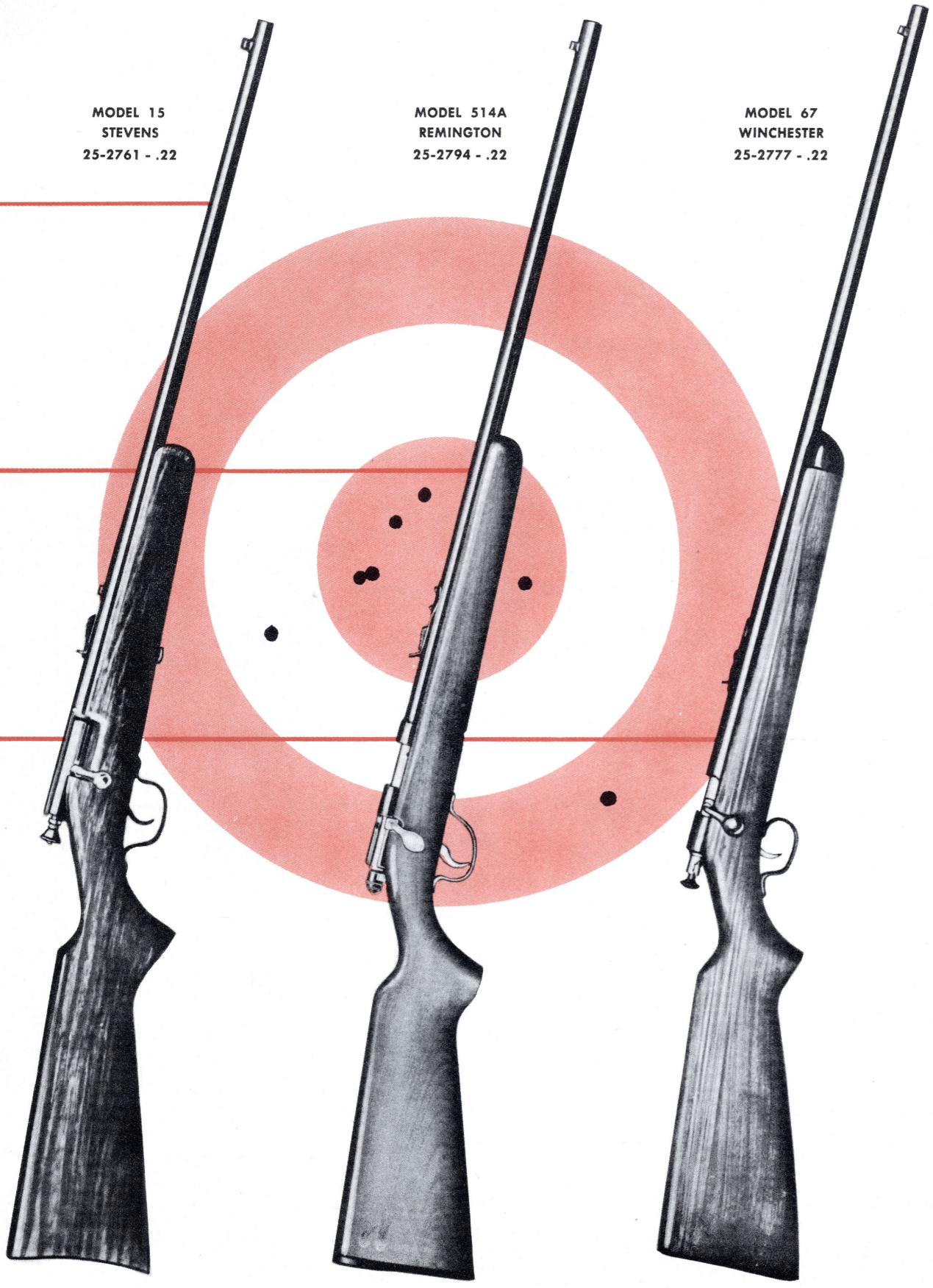
WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price

MODEL 15
STEVENS
25-2761 - .22

MODEL 514A
REMINGTON
25-2794 - .22

MODEL 67
WINCHESTER
25-2777 - .22



.22 Caliber Rifles... Stevens, Marlin, Winchester, Remington

AUTOMATIC REPEATING

MODEL 85 STEVENS Automatic Repeating .22 Caliber Rifle

Exclusive "Three-Rifles-in-One" Feature at Moderate Price

Barrel — Round, tapered, with crowned muzzle. Chambered for all .22 long rifle cartridges. Length: 24 inches.

Action — Operates as an automatic loading rifle with .22 long rifle standard or high speed cartridges only. Trigger must be pulled once for each shot. Pressing cross bolt adapts rifle for use as bolt action repeater or single shot using .22 long or short cartridges. Five-clip magazine. Special steel used in high shock parts. Easily disassembled without tools.

Stock — One piece full pistol grip, with large forearm in walnut finish. Corrugated butt plate.

Weight — Six pounds. Overall length: 44 inches.

25-2769 Retail **$29.50**

Std. Pkg. 5 (SW) Wt. 40 lbs.

MODEL 87 STEVENS Automatic Repeating .22 Caliber Rifle

Automatic-Loading Repeating Model — Tubular Magazine

Barrel — Round, tapered, with crowned muzzle. Chambered for all .22 long rifle cartridges. Length: 24 inches.

Action — Exclusive "Three-Rifles-in-One" feature. Operates as an automatic loading rifle with .22 long rifle cartridges only. Trigger must be pulled once for each shot. Pressing cross bolt locks the action and adapts for use as a bolt action repeater or single shot using .22 long and short cartridges. Tubular magazine capacity: 15 long rifle, 22 short, or 17 long cartridges.

Stock — Full size, with walnut finish. Oval military-style pistol grip. Hard composition butt plate.

Sights — Metal bead front. Open rear with elevator.

Weight — Six pounds. Overall length: 43 inches.

25-2760 Retail **$31.95**

Std. Pkg. 5 (SW) Wt. 80 lbs.

MODEL 88C MARLIN Automatic Repeating .22 Caliber Rifle

Automatic Loading Rifle — Tubular Magazine

Barrel — Round, tapered, blued steel, with crowned muzzle. Takes long rifle ammunition. Length: 24 inches.

Action — Automatic loading repeater with tubular feed for rapid fire shooting. Positive rear lock safety, solid top receiver, slide ejection. Takedown.

Stock — Stock and forearm of black walnut with full pistol grip designed for low mount telescope. Ammunition magazine in butt stock.

Sights — Ramp front with bead. Rocky Mountain type rear.

Weight — 6¾ pounds. Overall length: 45 inches.

25-2756 *Retail **$33.95** East

Std. Pkg. 10 (SW) Wt. 75 lbs. **$34.70** West

MODEL 74 WINCHESTER Self Loading Repeating Rifle

Popular, Well-Designed for Rapid Fire Shooting

Barrel — Round, tapered, crowned at muzzle. Shoots the popular .22 long rifle, standard or high velocity. Length: 22 inches.

Action — Winchester automatic (self loading). Reloads and fires as fast as trigger can be pulled. Tubular type magazine in buttstock has 14 long rifle cartridge capacity.

Stock — Sporting type pistol grip with semi-beaver-tail forearm of walnut. Checkered steel butt plate. Cross lock safety is positive.

Sights — Winchester 75 bead front. No. 32 Sporting rear.

Weight — 6¼ pounds. Overall length: 41¾ inches.

25-2776 *Retail **$39.20**

Std. Pkg. 10 (SW) Wt. 77 lbs.

MODEL 550A REMINGTON Autoloading .22 Caliber Rifle

Shoots .22 Short, Long, and Long Rifle Cartridges Interchangeably

Barrel — Round, tapered, crowned at muzzle. Fires short, long, and long rifle cartridges interchangeably and automatically without adjustment. Length: 24 inches.

Action — Positive feeding and ejection. Convenient, positive, thumb-operated safety. Corrugated trigger. Magazine holds 22 short, 17 long, or 15 long rifle cartridges. Automatic self-loading.

Stock — Genuine American walnut one-piece sporting type, with pistol grip and semi-beavertail forearm. Bakelite butt plate is checkered to prevent slipping.

Sights — Open rear. White metal bead front.

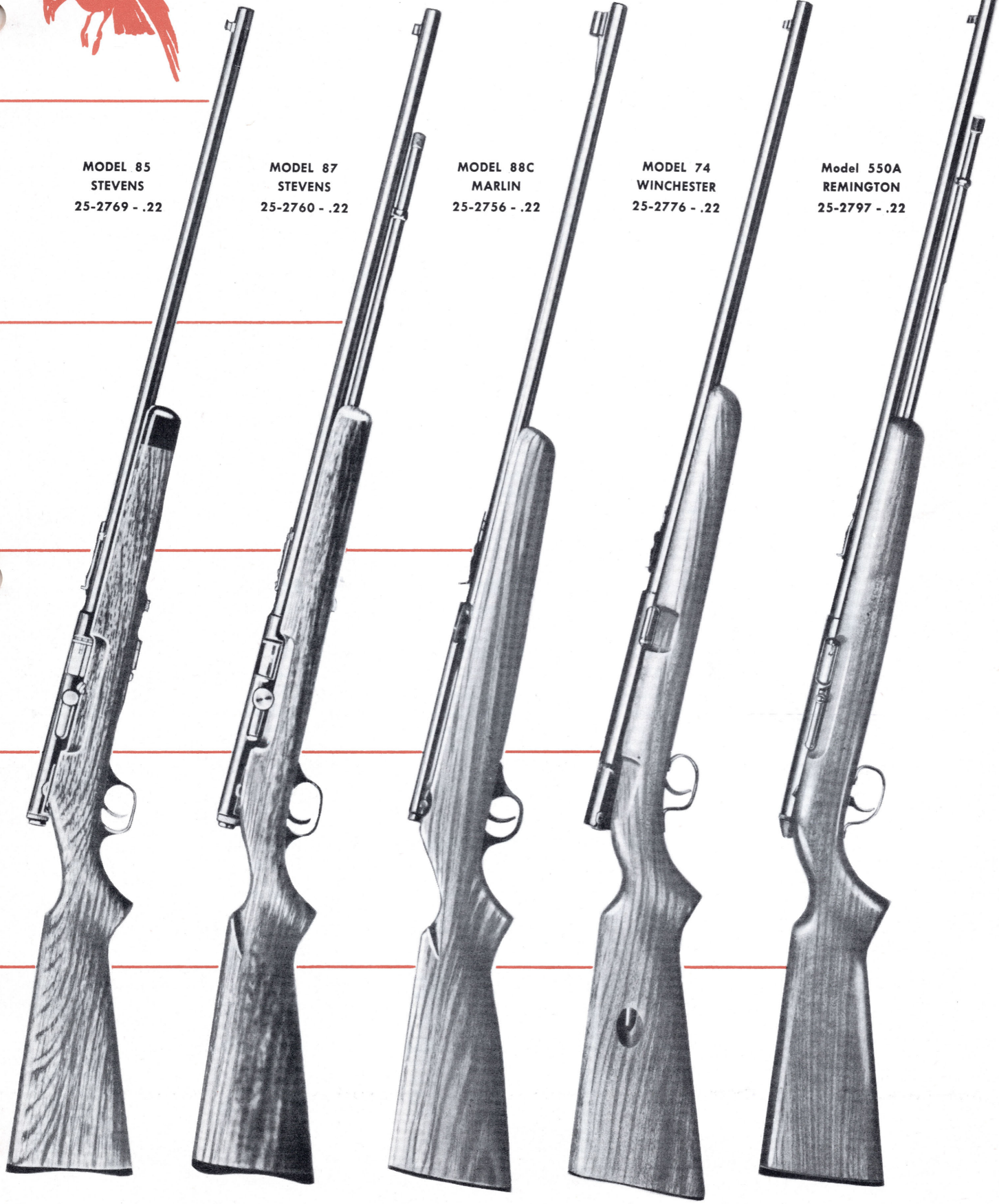
Weight — 6¼ pounds. Overall length: 43½ inches.

25-2797 *Retail **$40.50**

Std. Pkg. 10 (SW) Wt. 90 lbs.

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

* Fair Trade Act Price



MODEL 85
STEVENS
25-2769 - .22

MODEL 87
STEVENS
25-2760 - .22

MODEL 88C
MARLIN
25-2756 - .22

MODEL 74
WINCHESTER
25-2776 - .22

Model 550A
REMINGTON
25-2797 - .22

.22 Caliber Rifles...Savage, Remington, Winchester, Marlin

SLIDE AND LEVER ACTION REPEATING

MODEL 29 SAVAGE Repeating Slide Action Rifle

Popular Pump Gun with Extremely Short Slide Action Forearm

Barrel — Round, tapered with crowned muzzle. Chambered for all .22 long rifle rim fire cartridges. Also shoots .22 long or short rim fire cartridges without adjustment. Length: 24 inches.

Stock — Selected walnut with full pistol grip and extra-long grooved walnut forearm.

Action — Takedown receiver. One-piece bolt is easily removed for cleaning. Short forearm stroke ejects and loads positively.

Magazine — Tubular. Capacity: 20 short, 16 long, or 14 long rifle cartridges.

Safety — Push-button type, located at rear of trigger guard.

Sights — Metal bead front. Open rear with elevator.

Weight — 5¾ pounds. Overall length: 41 inches.

25-2768 *Retail **$46.80**

Std. Pkg. 5 (SW) Wt. 36 lbs.

MODEL 121A REMINGTON Slide Action Repeating Rifle

Unmatched in Reliability, Appearance, Performance at this Price

Barrel — Round, tapered, 25 inches long. Chambered to take .22 long rifle, long, and short standard velocity or higher speed cartridges.

Action — Hammerless. Magazine holds 20 short, 15 long, or 17 long rifle cartridges. Cross bolt safety. Takedown.

Stock — Half pistol grip. Shotgun style butt plate and long semi-beavertail forearm are grooved to prevent slipping.

Sights — Step adjustable sporting rear. White metal bead front. Drilled and tapped for tang peep sight.

Weight — Six pounds. Overall length: 41 inches.

25-2793 *Retail **$55.20**

Std. Pkg. 10 (SW) Wt. 85 lbs.

41.40

MODEL 61 WINCHESTER Slide Action Repeating Rifle

Expert's Favorite Features Jam-Proof Straight-Line Feed Into Chamber

Barrel — Tapered, round, crowned at muzzle. Chambered for long rifle, long, and short cartridges. Length: 24 inches.

Action — Smooth-operating Winchester slide action. Fast, straight-line loading to chamber from magazine is precise and jam-proof. Tubular type magazine. Capacity: 20 short, 16 long, or 14 long rifle .22 cartridges. Serrated trigger.

Stock — Sporting type with pistol grip and long semi-beavertail slide handle of walnut. Checkered steel butt plate.

Safety — Cross lock type located in front portion of trigger guard.

Sights — Winchester 75 bead front. No. 32 sporting rear with sliding elevation.

Weight — 5½ pounds. Overall length: 41 inches.

25-2773 *Retail **$55.15**

Std. Pkg. 10 (SW) Wt. 73 lbs.

MODEL 39-A MARLIN Lever Action Repeating Rifle

Only Lever Action .22 Made — Looks and Handles Like Custom Job

Barrel — Round, tapered, blued, with crowned muzzle. Ballard-type rifling. Full tubular magazine handles 25 short, 20 long, or 18 long rifle .22 cartridges. Length: 24 inches.

Action — World's only lever action .22 repeater. Takedown with single screw release. Automatic side ejection, solid top receiver.

Sights — Ramp front. Flat top Rocky Mountain rear.

Frame — Full pistol grip buttstock of American black walnut with semi-beavertail forearm.

Weight — 6½ pounds. Overall length: 42½ inches.

25-2753 *Retail **$60.85** East

Std. Pkg. 10 (SW) Wt. 80 lbs. **$61.55** West

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

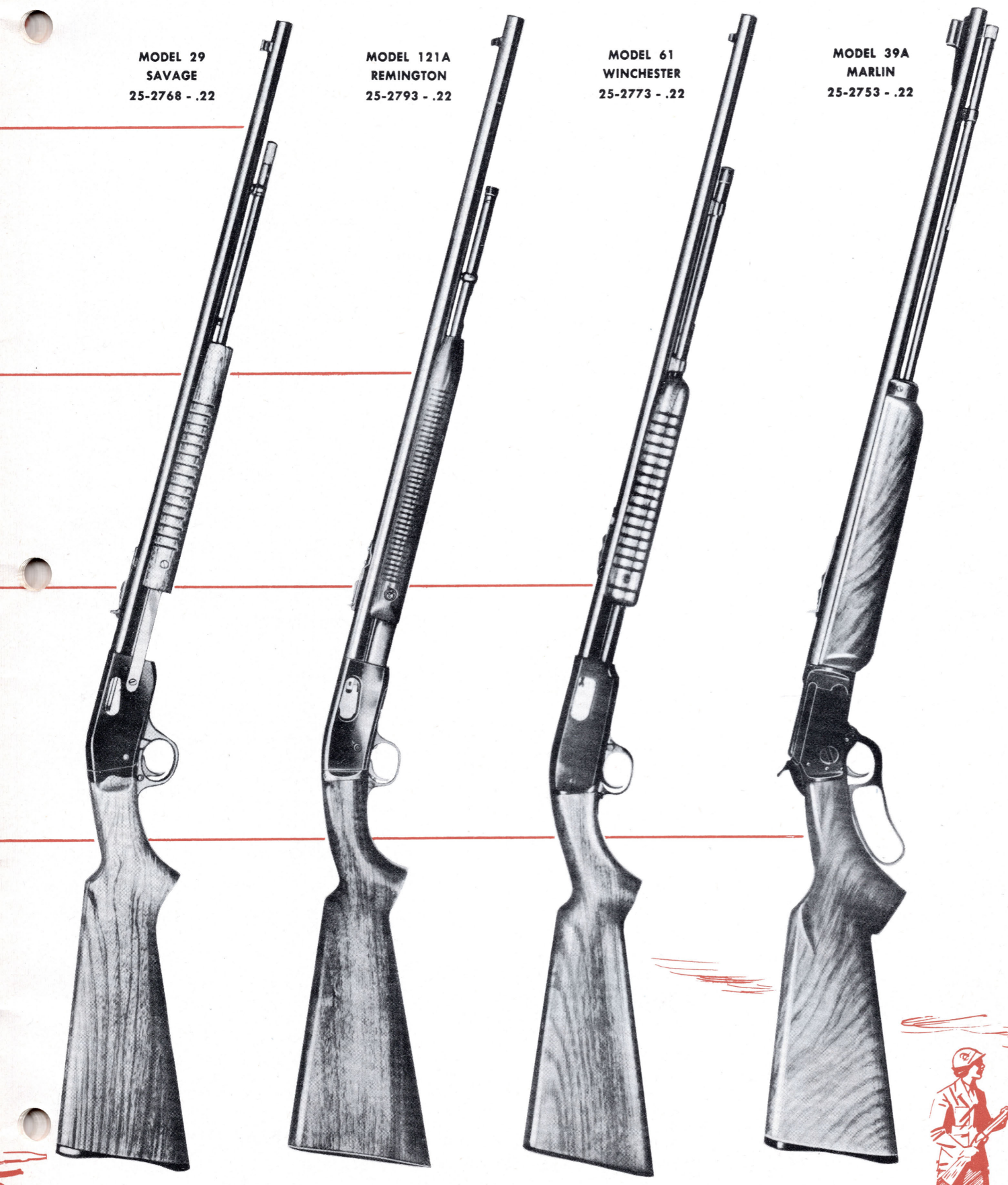
* Fair Trade Act Price

MODEL 29
SAVAGE
25-2768 - .22

MODEL 121A
REMINGTON
25-2793 - .22

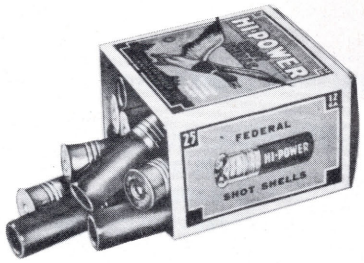
MODEL 61
WINCHESTER
25-2773 - .22

MODEL 39A
MARLIN
25-2753 - .22

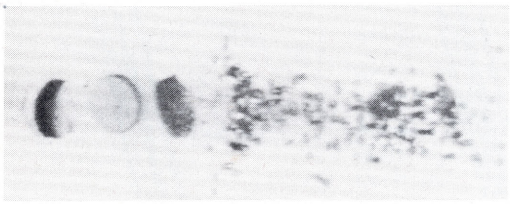


FEDERAL SHOTGUN SHELLS

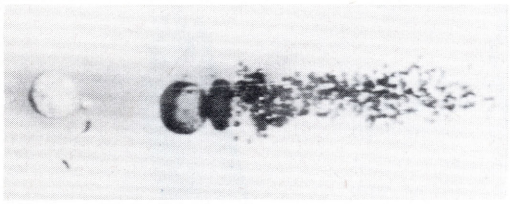
Feature the NEW DISINTEGRATING Top Wad



Federal's exclusive top wad is so constructed that it disintegrates the instant it is fired, breaking into tiny fragments that do not interfere with your perfect shot pattern. They permit the necessary roll crimping that assures accurate adjustment during manufacture for uniform velocity. Federal shells with disintegrating top wads give you uniform velocity and unobstructed shot patterns.

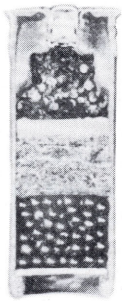


OLD WAD . . Top wad remains in path of shot group. Air resistance on wad is high and tends to stop forward motion, spreading pellets laterally and causing a miss.



NEW TOP WAD . . . A test load fired with new disintegrating top wad shows small pieces trailing behind pattern path. Brittle wad breaks up when fired, causing no obstruction.

Hi-Power For Extra Velocity Penetration and Distance



Monark For All Purpose Shooting

FEDERAL SHOTGUN SHELL PRICES, SPECIFICATIONS, AND WAREHOUSE AVAILABILITY

HI-POWER BRAND

Code No. Case of 500 (20 Boxes)	Code No. Box of 25	Mfg. No.	Retail Price per box of 25	Length Shells Inch	Shot Size	Gauge	Powder Charge	Ounces of Shot	Wt. per Case of 500	Warehouse Carrying
25-2501	25-3001	HP127-4	$3.05	2¾	4	12	Max.	1¼	59	All
2502	3002	127-5	3.05	2¾	5	12	Max.	1¼	59	All except Gadsden, Dallas, K. C.
2503	3003	127-6	3.05	2¾	6	12	Max.	1¼	59	All
2504	3004	127-7½	3.05	2¾	7½	12	Max.	1¼	59	All except Massillon, Portland
2505	3005	163-4	2.80	2⅞	4	16	Max.	1⅛	52	All except LA, Gadsden
2506	3006	163-5	2.80	2⅞	5	16	Max.	1⅛	52	All except Gadsden, Dallas, K. C.
2507	3007	163-6	2.80	2⅞	6	16	Max.	1⅛	52	All
2508	3008	163-7½	2.80	2⅞	7½	16	Max.	1⅛	52	All except Massillon, Portland
2509	3009	203-6	2.65	2¾	6	20	Max.	1	47	All
2510	3010	203-7½	2.65	2¾	7½	20	Max.	1	47	All
2511	3011	410-3"-6	2.40	3	6	410	Max.	¾	31	All
2512	3012	410-3"-7½	2.40	3	7½	410	Max.	⅜	31	All

MONARK BRAND

25-2513	25-3013	M121-4	$2.50	2⅝	4	12	3	1⅛	55	Only Dallas, Gadsden, Phila, K. C.
2514	3014	121-6	2.50	2⅝	6	12	3	1⅛	55	Only Dallas, Gadsden, Phila, K. C.
2515	3015	121-8	2.50	2⅝	8	12	3	1⅛	55	Only Dallas, Gadsden, Phila, K. C.
2516	3016	123-4	2.55	2⅝	4	12	3¼	1⅛	53	All
2517	3017	123-6	2.55	2⅝	6	12	3¼	1⅛	53	All
2518	3018	123-8	2.55	2⅝	8	12	3¼	1⅛	53	All except Portland
2519	3019	161-4	2.25	2⅞	4	16	2½	1	49	All except, Gadsden, L.A.
2520	3020	161-6	2.25	2⅞	6	16	2½	1	49	All
2521	3021	161-8	2.25	2⅞	8	16	2½	1	49	All except Portland
2522	3022	201-6	2.15	2½	6	20	2¼	⅞	42	All
2523	3023	201-8	2.15	2½	8	20	2¼	⅞	42	All except Portland

*Due to decided sectional preferences for certain shot type, all sizes of shot are not carried in all warehouses. The above righthand column indicates which carry each type.

SEE PAGES 28-29 FOR ZONE BUYING CLASSIFICATIONS.

RIFLE CARTRIDGES

FEDERAL .22 CALIBER RIM FIRE CARTRIDGES

Famous for extra speed and power. The special primer insures instant firing under all conditions. Primed with non-corrosive, non-mercuric priming mixture. Smokeless powder. Weight per carton of 500 cartridges: .22 short, 3 lbs; .22 long, 3.3 lbs; 22 long rifle, 4.1 lbs.

Retail per box of 50

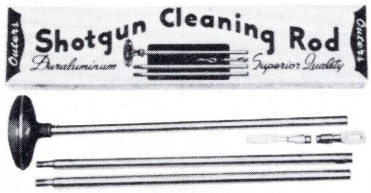
25-2535	.22 short	**$ .44**
25-2536	.22 long	**$ .61**
25-2537	.22 long rifle	**$ .67**

Sold only in Std. Pkg. 10 boxes of 50
Stocked in all warehouses except Boston.

SAVAGE .300 SMOKELESS POWDER AND TOP NOTCH BULLET

The modern cartridge for large American game such as Alaskan bear, moose, elk, and deer. Smokeless, 180-grain, soft point, Use in Savage 99EG, Remington 721, or other .300 rifles.

25-2541 Retail per box of 20 **$3.60**
Sold only in Std. Pkg. of 10 boxes of 20 cartridges each (200 total). Wt. 12½ lbs. Stocked in all warehouses except Boston.



SHOTGUN CLEANING ROD — Aluminum alloy, with plastic handle, in three sections with a separate patched tip. Ball bearing in handle for swiveling. 36" long.

25-2589 Retail **$1.49**
Std. Pkg. 12 Wt. 9 lbs.

WINCHESTER SAVAGE .30-.30 AND SAVAGE CENTER FIRE CARTRIDGES

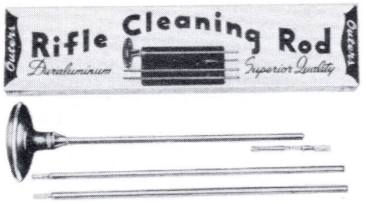
Feature exceptional accuracy for deer and similar game. Soft-point 170-grain bullet. Use with Savage, Marlin, Winchester and other .30-.30 caliber rifles. Excellent at moderate range.

25-2540 Retail per box of 20 **$2.95**
Sold only Std. Pkg. of 10 boxes of 20 cartridges each (200 total). Wt. 12½ lbs. Stocked in all warehouses except Boston.

SAVAGE .35 REMINGTON CALIBER CARTRIDGE

Superior .35 caliber center fire cartridge for use in Marlin and other .35 caliber Hi-Power rifles. Has tremendous killing power, for deer, bear, moose, caribou, walrus—wherever penetration is needed. 200-grain soft point bullet.

25-2542 Retail per box of 20 **$3.35**
Sold only in Std. Pkg. of 10 boxes of 20 cartridges each (200 cartridges). Wt. 13 lbs. Stocked in all warehouses except Boston.



RIFLE CLEANING ROD — Aluminum alloy rod, plastic handle. In three sections, with sleeve type joints, ball bearing in handle. For .22 rifles.

25-2588 Retail **$1.25**
Std. Pkg. 12 Wt. 9 lbs.

SAVAGE .222 REMINGTON 50 GRAIN SOFT POINT

A modern cartridge for small game and varmint. Noted for its high velocity, exceptionally flat trajectory, extreme accuracy, and maximum shock power. For use in Savage Model 340, Remington 722, and other rifles.

25-2538 Retail per box of 20 **$2.30**
Sold only in Std. Pkg. of 10 boxes of 20 cartridges each (200 total). Wt. 7 lbs. Stocked in all warehouses except Boston.

SAVAGE .30-06 SPRINGFIELD 220-GRAIN SOFT POINT

For years, an outstanding all-around cartridge. Suited for every type of American big game hunting. Controlled, even expansion without loss of bullet weight after impact. Copper alloy case. Non-corrosive primer.

25-2543 Retail per box of 20 **$3.70**
Sold only in Std. Pkg. of 10 boxes of 20 cartridges each (200 total). Wt. 16 lbs. Stocked in all warehouses except Boston.

SAVAGE GUN CLEANING KIT — Includes Savage solvent, gun oil, gun grease, packed in durable container for convenient storage in gun case or tool box.

25-2590 Retail **$ .61**
Std. Pkg. 12 Wt. 12 lbs.

WEATHER-PROOF GUN CASES

VELON GUN COVER — Made of brown Velon with 20-inch zipper. Lined with tan Kasha cloth over felt underlining. Top grade, quality handle. Scuff-proof, water-proof, and oil-proof. Sizes below refer to overall length of gun in inches.

25-2592	Size 44 inches	Retail **$4.95**
25-2593	Size 48 inches	Std. Pkg. 1
25-2594	Size 52 inches	Wt. 1 lb.

ADJUSTABLE GUN COVER — Made of water-repellent durable brown moleskin . . . will not scratch gun finish. Easily carries shotgun up to 30-inch barrel, pump gun with single or double barrel, or guns with shorter barrels. Length: 51 inches.

25-2591 Std. Pkg. 1 Wt. ½ lb. Retail **$1.59**

WARNING: THE SALE OF FIREARMS TO MINORS IS PROHIBITED BY LAW

Basic information for the sale of guns and rifles and ammunition

RIFLES

A rifle shoots a single projectile at a reasonably long distance.

The .22 rifle is the perfect target shooting gun, an excellent learning gun, and a general purpose firearm for small game hunting and destroying vermin.

The .30-.30, .30-06, .270, .35 and .300 caliber rifles are high powered firearms, especially made for hunting deer and other big game.

The .218 and .222 rifles are high power firearms for long range small game and varmint shooting.

SHOTGUNS

A shotgun shoots a volume of pellets at short range and is designed basically for hunting fast-moving game where ammunition must be scattered over a moderately wide range.

Shotguns are especially adapted for shooting squirrels, rabbits, pheasants, ducks, prairie chicken, coots, crows, partridge, quail, and grouse.

Shotguns are available in the following popular gauges: 12, 16, 20 and .410. All gauges shoot a given size of shot with approximately the same velocity. The difference is in pattern density, which means the amount and closeness of the pellet penetrations in any given target. A 12 gauge weapon has the largest barrel diameter and will have the most dense shot pattern. The 16 gauge is next and so on down to the .410. Consequently, the 12 gauge will have the more fire power. The .410, however, is much lighter and has less kick. Gauge is largely a matter of personal preference, depending on the type of game hunted.

All shotguns are classified by choke. Choke means that the muzzle of the gun has been constricted — somewhat like the end of a garden hose nozzle. This muzzle constriction forces the shot coming out the end of the barrel to stay close together in a huddle during flight.

These are the well-known and most popular classifications of choke

- Full choke
- Modified choke
- Improved modified choke
- Improved cylinder choke
- Straight cylinder choke

These definitions of choke are based on the percentages of shot charge that will penetrate a 30 inch circle at 40 yards distance. Full choke will deliver 65 to 75 percent of its shot charge within the circle. An improved modified choke will deliver 55 to 65 percent; modified choke, 45 to 55 percent; and improved cylinder, 35 to 45 percent. A straight cylinder choke, with the lowest concentration of shot, is apt to be unpredictable.

The most popular chokes are full and modified. These are also matters of personal preference, depending on whether the hunter wants a concentration of power in a small area or a wider but thinner killing area.

Barrel lengths, too, depend on the hunter's individual preference. Long barrels give a longer and consequently a better sighting plane. Short barrels are easier and faster to handle. Within reasonable bounds, there is little loss in the hitting power of a short barreled gun. If a hunter happens to be high-strung and overly keen, chances are he will have a tendency to over-swing with the short barrel.

.22 CALIBER RIM FIRE CARTRIDGES

.22 caliber rim fire cartridges come in three popular types — short, longs, and long rifles.

Long rifles are the most accurate and have more killing power, most distance and flatter trajectory.

Shorts are less expensive, less accurate, and carry less distance because of lighter powder loads.

Longs fall between shorts and long rifles.

.30-.30 CENTER FIRE CARTRIDGES

.30-.30 cartridges are used exclusively in .30-.30 rifles for deer and big game hunting. They have a 170-grain load with a flat trajectory and are effective in brush country.

.35 CALIBER CENTER FIRE CARTRIDGES

.35 caliber cartridges are used for deer and big game hunting, and have a little more killing power than .30-.30s. They are excellent for brushy country where bullet deflection is important.

.300 CALIBER CARTRIDGES

.300 caliber are used exclusively in .300 caliber rifles for hunting deer and big game such as moose and Alaskan bear. The 180-grain soft-point bullet has real knock-down power.

.30-06 CALIBER CARTRIDGES

.30-06 Springfield caliber with 220-grain load and soft point is a long famous, outstanding cartridge suited for every type of American big game hunting

.270 CALIBER CARTRIDGES

.270 caliber cartridges are excellent for deer, elk, mountain sheep, caribou, and larger pests because of their deadly high speed and flat trajectory.

.222 CALIBER CARTRIDGES

.222 caliber cartridges, with a 50-grain load and soft point, are used exclusively in .222 rifles. Excellent trajectory accuracy helps in long range hitting of small and varmint game.

.218 CALIBER CARTRIDGES

.218 caliber cartridges are used in .218 caliber rifles. Although the caliber is small, this is an extremely high speed cartridge in the same class with the .222 caliber — an accurate cartridge for shooting small game.

SHOTGUN SHELLS

Federal shotgun shells are made in two types — Monark brand for all-around purpose shooting and Hi-Power for extra velocity, penetration, and distance. It is obviously of paramount importance that the gauge of the shell used be the same as the gauge of the gun. Gauges are broken down according to shot size. Popular shot sizes and their general use follow:

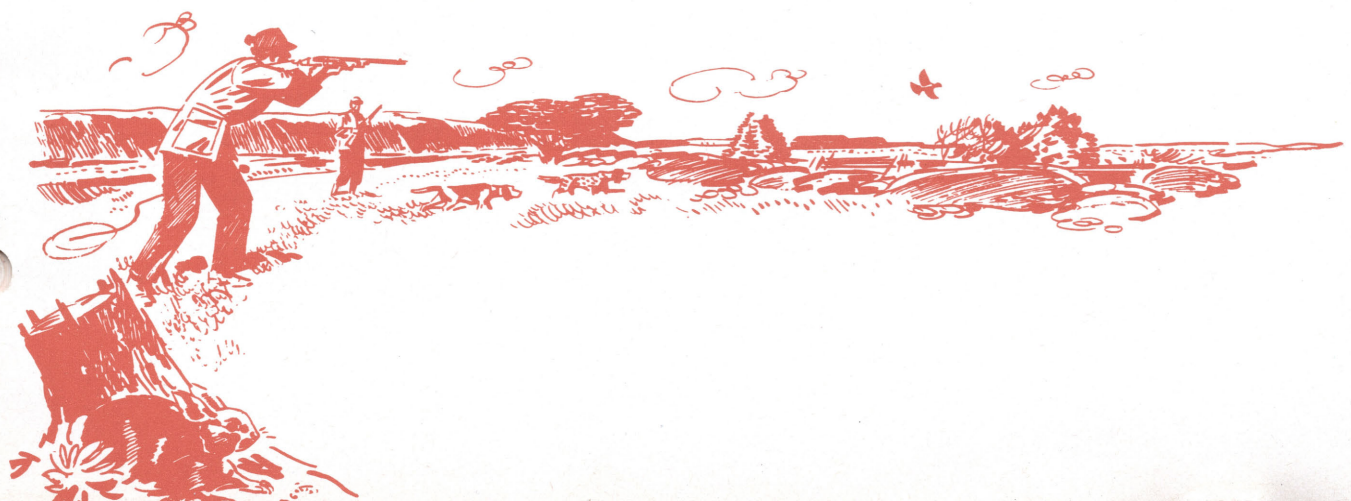
No. 4 is strictly a long range pellet for waterfowl and bigger species of upland game. It is the largest pellet which should be used in 16 gauge guns to achieve an effective pattern. It is too coarse for a 20 gauge gun.

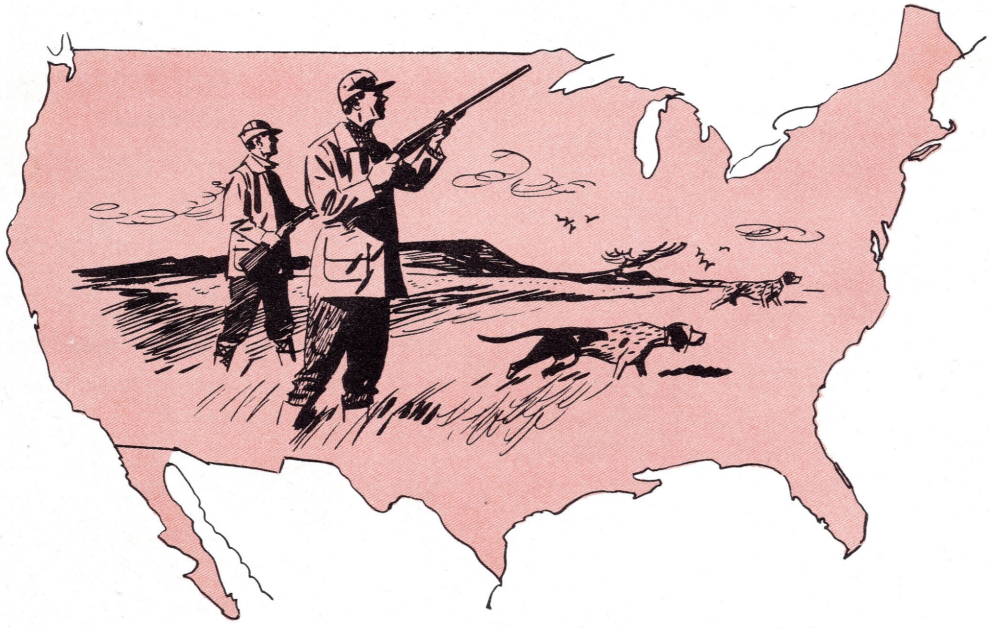
No. 5 holds a truer course in stiff wind and can cut brush better than the popular No. 6. No. 5's are good for long range in 12 and 16 gauges. Rabbit hunters frequently use the No. 5 because fewer pellets hit the animal.

No. 6 is one of the most popular and useful. It performs well on ducks, pheasants, prairie chickens, rabbits, and squirrels.

No. 7½ is excellent for upland game and as standard pellet for trap shooting. It is used for hunting crows, coots, quail, partridge, small ducks, and rabbits.

No. 8 is the popular load for grouse and quail, giving a more dense pattern when heavy penetration is not a factor.





ZONE CLASSIFICATION FOR DETERMINING DEALER SHOTGUN SHELL PRICES

Dealers will determine their respective buying prices by using the following zone classifications:

Dealers and Stores Served by Boston Warehouse

(Dealers and stores normally served by Boston Warehouse will forward orders to Boston. Orders will be forwarded by the warehouse to Philadelphia for shipment.)

Connecticut	Zone 1
Maine	Zone 2
Massachusetts	Zone 1
New Hampshire	Zone 1
New York	Zone 1
(Except Shopping Areas of Binghamton, Cortland, Elmira, Ithaca, Malone, Plattsburg, Saranac Lake, Syracuse, Watertown	Zone 2)
Rhode Island	Zone 1
Vermont	Zone 1

Dealers and Stores Served by Philadelphia Warehouse

Connecticut	Zone 1
Delaware	Zone 1
District of Col.	Zone 2
Maryland	Zone 2
New Jersey	Zone 1
New York	Zone 1
North Carolina	Zone 3
Pennsylvania	Zone 2
(Except Shopping Areas of Allentown, Ashland, Chester, Easton, Hazelton, Jenkintown, Kingston, Lancaster, Lebanon, Media, Oxford, Philadelphia, Pittston, Pottsville, Pottstown, Reading, Scranton, Swoyersville, Tamaqua, Trenton, Wilkes-Barre	Zone 1)
Virginia	Zone 2
West Virginia	Zone 2

Dealers and Stores Served by Gadsden Warehouse

Alabama	Zone 3
(Except shopping areas of Andalusia, Brewton, Dothan, Eufaula, Greenville, Mobile, Ozard, Sampson, Troy	Zone 4)
Arkansas	Zone 3
(Except Shopping Areas of Blytheville, Brinkley, Hardy, Hoxie, Jonesboro, Kensett, Mammoth Springs, Marianna, Marked Tree, Newport, Paragould, Patterson, Pocahontas, Searcy	Zone 2)
Florida	Zone 4
Georgia	Zone 4
Kentucky	Zone 2
(Except Shopping Areas of Barbourville, Corbin, Harlan, Middlesboro, Pineville, Stearns	Zone 3)
Louisiana	Zone 4
Mississippi	Zone 3
(Except Shopping Areas of Biloxi, Centreville, Columbia, Gloster, Gulfport, Magnolia, McComb, Natchez, Woodville	Zone 4)
North Carolina	Zone 3
Oklahoma	Zone 3
South Carolina	Zone 4
Tennessee	Zone 2
(Except Shopping Areas of Athens, Chattanooga, Cleveland, Greenville, Johnson City, Kingsport, Knoxville, Maryville, Nashville, Tullahoma	Zone 3)
Texas	Zone 4
Virginia	Zone 2

Dealers and Stores Served by Massillon Warehouse

Indiana	Zone 1
Kentucky	Zone 2
(Except Shopping Areas of Albany, Burkesville, East Bernstadt, Hazard, Jackson, London, Manchester, Ravenna, Somerset, Whitesburg	Zone 3)
Michigan	Zone 2
New York	Zone 1
(Except Shopping Areas of Buffalo, Corning, Jamestown, Kenmore, North Tonawanda, Rochester, Wellsville	Zone 2)
Ohio	Zone 2
Pennsylvania	Zone 2
Virginia	Zone 2
West Virginia	Zone 2

Dealers and Stores Served by Kansas City Warehouse

Arkansas	Zone 3
Colorado	Zone 5
Idaho	Zone 5
Iowa	Zone 1
(Except Shopping Areas of Atlantic, Council Bluffs, Creston, Dennison, Shenandoah, Sioux City	Zone 3)
Kansas	Zone 3
(Except Shopping Areas of Atchison, Topeka, Kansas City, Kansas and Ottawa	Zone 2)
Minnesota	Zone 1
Missouri	Zone 2
Montana	Zone 5
Nebraska	Zone 3

(Except Shopping Areas of Beatrice, Columbus, Falls City, Fremont, Grand Island, Hastings, Holdredge, Lincoln, Norfolk, Omaha, York ..... Zone 2)

New Mexico	Zone 5
Oklahoma	Zone 3
South Dakota	Zone 2
(Except Shopping Area of Deadwood..... Zone 3)	
Texas	Zone 4
Washington	Zone 5
Wyoming	Zone 5

Dealers and Stores Served by Chicago Warehouse

Illinois	Zone 1
Indiana	Zone 1
Iowa	Zone 1
Kentucky	Zone 2
Michigan	Zone 2
Missouri	Zone 2
(Except Shopping Areas of Hannibal, St. Louis, Jefferson City ..... Zone 1)	
Minnesota	Zone 1
Montana	Zone 5
North Dakota	Zone 2
(Except Shopping Areas of Bismarck, Dickinson, Minot, Williston ..... Zone 3)	
South Dakota	Zone 2
(Except the Shopping Area of Mobridge..... Zone 3)	
Wisconsin	Zone 1

Dealers and Stores Served by Dallas Warehouse

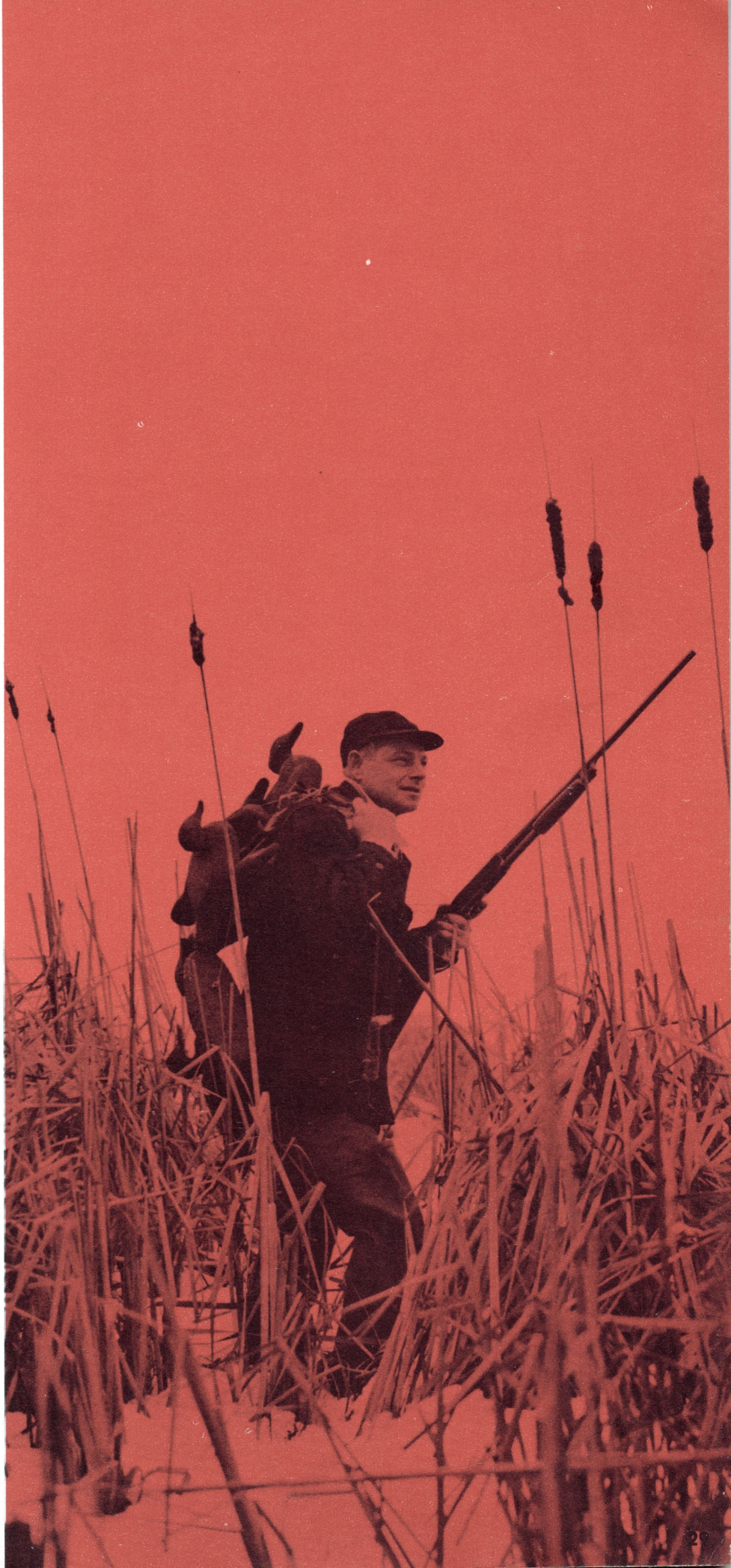
Arizona	Zone 5
Arkansas	Zone 3
California	Zone 5
Louisiana	Zone 4
(Except Shopping Areas of Bernice, Haynesville, Minden, Monroe, Ruston, Shreveport, Tallulah ..... Zone 3)	
New Mexico	Zone 5
Oklahoma	Zone 3
Texas	Zone 4
(Except Shopping Area of El Paso ..... Zone 5)	

Dealers and Stores Served by Los Angeles Warehouse

Arizona	Zone 5
California	Zone 5
Idaho	Zone 5
Montana	Zone 5
Nevada	Zone 5
New Mexico	Zone 5
Oregon	Zone 5
Texas	Zone 4
Utah	Zone 5
Wyoming	Zone 5

Dealers and Stores Served by Portland Warehouse

Arizona	Zone 5
California	Zone 5
Idaho	Zone 5
Montana	Zone 5
Nevada	Zone 5
Oregon	Zone 5
Utah	Zone 5
Washington	Zone 5
Wyoming	Zone 5



GOODYEAR

Gun AND AMMUNITION CATALOG

1953

M-754

14M-5-53 LITHO IN U.S.A.